



COSMECURL  
PRISM PLUS


Instructional Videos  
(in Japanese)



Prism Plus  
Menu 2



Prism Plus  
Menu 3



COSMECURL  
PRISM PLUS

Technical Manual & Menu Options

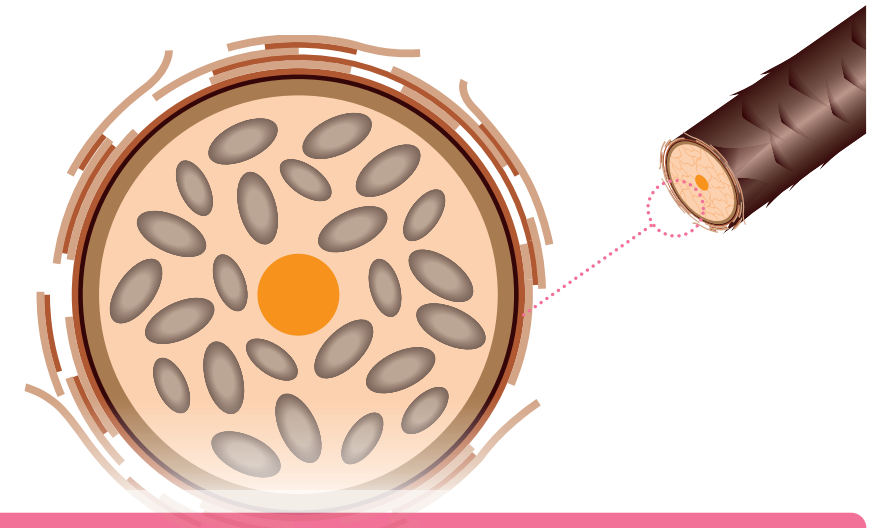
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# Addressing the Changes in Modern-Day Hair

These days, more and more people have thinning hair, lacking in volume. Factors vary from high-lift coloring to age-related changes. Thinned hair is caused by protein loss from weakened cuticles; this often results in curls that don't last.



Create the latest curly styles with Prism Plus, even on thinning hair.

## The 3 Features of Cosme Curl Prism Plus Moisturizing • Ridges • Damage-Free

**Moisturizing** The "Absorbing Spring" Method

Create bounce with the moisturizing Spring Synergy effect

- Collagens and arginine catch and retain moisturizing properties.
- The conditioning properties from the After Lotion are also caught and retained.

Prism Plus Existing Product

**Creating Ridges** Compounded Formula

Perfect balance of cysteamines and cys thio

Using the best features of cysteamines and cys thio helps create strong ridges that last. Cysteamines create proper forms in the curls, while cys provides bounce and thio supports longevity.

After 30 Shampoos with Existing Product After 30 Shampoos with Prism Plus M

**Damage-Free** 40% Less Alkaline (than existing product)

Create curls with minimal stress on hair

Contains arginine as an alkaliizer. Arginine is an amino acid that protects and moisturizes hair. As a result, the alkaline level is kept at a minimum, and pH levels are close to neutral.

After 5 perms using existing formula with pH of 8.5 After 5 perms using Prism Plus: pH 7.7

Smoothness After Repeated Procedures

Product	1	3	5
Existing Product	High	Medium	Low
Prism Plus	Low	Medium	High

### Product Specs

Name	Cosme Curl Prism Plus H	Cosme Curl Prism Plus M	Cosme Curl Prism Plus After Lotion
Amount	400mL	400mL	800mL
Salon Price	1,200円 (税抜)	1,200円 (税抜)	1,400円 (税抜)
pH	8.2	7.7	6.0
Alkaline Agent	Alginine / Ammonia	Alginine / Ammonia	—
Alkalinity	1.9mL	0.9mL	—
Hair Softeners	Cysteamine Thioglycolic acid / Cysteine	Cysteamine Thioglycolic acid / Cysteine	—
Thio Concentration	5.0%	4.5%	—
Bromic Acid Concentration	—	—	6.0%
Sample Curl (10 minutes with 20 mm rods on Medium-Damaged Hair (Damage Level 3))			—