



## For simple and luxurious care not bound by time

SPRINAGE has its origin in the concept of skin care  
that can be used for both skin and hair.

Combining luxurious beauty components  
which would normally be used only for face care,  
we pursued a sense of satisfaction in fragrance, comfort, and finish.

Cherishing simplicity of care that you can continue every day,  
It also provides a luxurious experience.

SPRINAGE  
fits perfectly into a busy woman's lifestyle.

At salon. At home.  
The SPRINAGE offers  
an ideal product lineup for use in various scenes.

Easy self-maintenance at home even when you are busy  
with help of excellent home-care products that cover skin and hair care.

For salons, we also offer menu options for  
easy scalp care and hair quality care.

The lineup allows you to choose freely the kind of care you want  
without being bound by time.

SALON CARE

SCALP GEL cares for your scalp before shampooing, and  
BOOSTER SERUM helps absorption of hair treatment,  
made debut for a more satisfying finish.

HOME CARE

For easy care in the morning and evening

Our skin / hair oil can be used on your whole body-not only providing skin care,  
but also being used as a leave-in treatment.

For your daily bath time

Our basic home care is simple : shampoo & treatment.

You can choose from 2 types depending on your hair quality and finish preference.



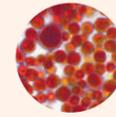
What's good for skin is also good for hair.  
This is our skin care concept.



### A hearty formulation of Skin and hair components ※1

Keeping the natural red tint of Astaxanthin without using any coloring, we use carefully selected nature's blessings to enhance moisturizing.

All of our products ※2 are formulated with beauty components together with Skin and Hair components, supplemented with botanical oils that easily go into hair.



Astaxanthin

(moisturizing / haematococcus pluvialis oil)



Marine Placenta ※3

(moisturizing / Placenta extract)



Olive squalane

(moisturizing / squalane)



Argan oil

(moisturizing / argania spinosa seed oil)

### Moisture Shrink formulation to preserve moisture

To protect moisture that is likely to get washed away, we adopt a new formula to firmly hold skin and hair components in hair.

For specialized salon care, we have introduced Booster Serum as an additional step. It enhances absorption of conditioners to change your skin and hair with richer moisture.

### Every day, enjoy a continually pleasant, clear, and beautiful fragrance.

The naturally crisp and refreshing fragrance is blended with essential oils that are carefully selected for each item. With a fragrance that makes you want to take a deep breath, your daily care becomes a refreshing time.



We are committed to not using unneeded additives

Mineral oil-free ※4

Paraben-free

Synthetic coloring-free

Silicone-free ※5

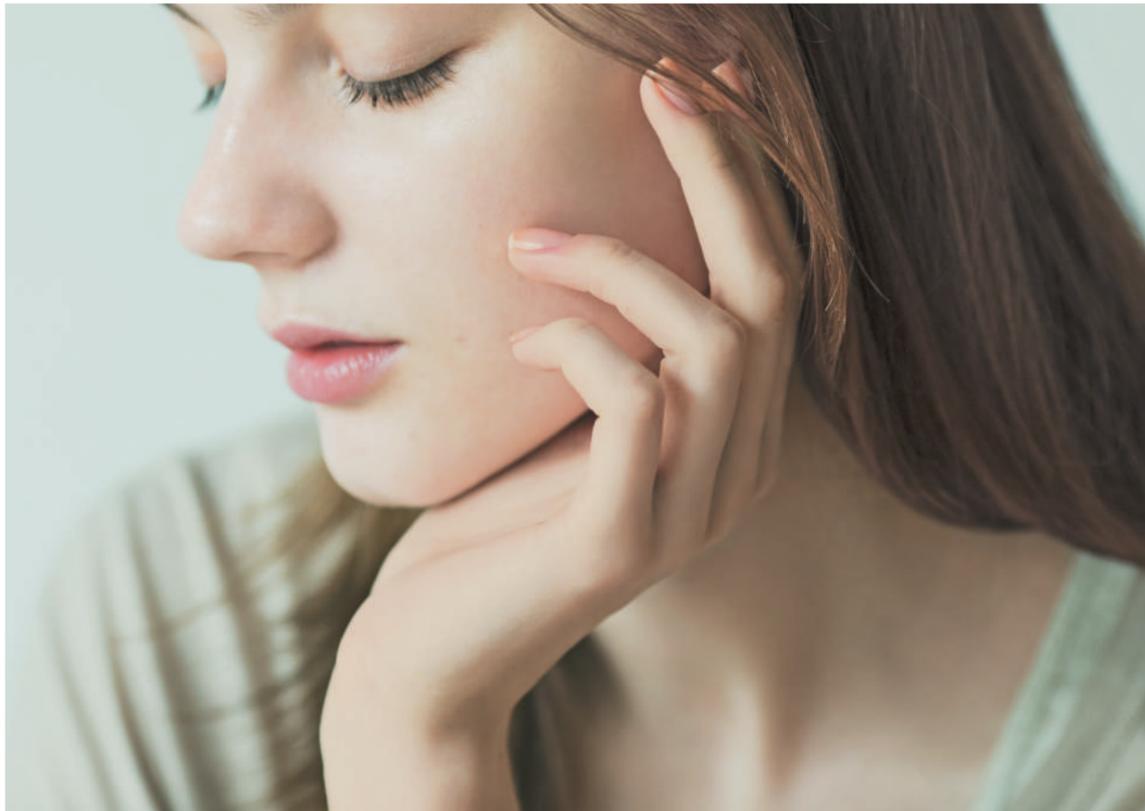
Subjected to allergy testing ※6

This does not mean that allergies will not occur in all people.

※1 In-house comparison ※2 Listed on back cover ※3 Marine Placenta is a registered trademark of Nippon Barrier Free Co., Ltd. ※4 Except for conditioners  
※5 Spa soothing oil, serum spa oil, shampoo, scalp gel, and UV shower only  
※6 Spa soothing oil, serum spa oil, and UV shower only

# HOME CARE

## SKIN & HAIR



A high permeability <sup>※1</sup> booster <sup>※2</sup> with no stickiness  
A beauty oil that can be used on the whole body

Beauty components and botanical oils moisturize skin and hair interior. <sup>※3</sup>  
With a single drop before applying facial lotion, as a beauty oil that provides rich moisturization,  
or as a hair oil that can be used in small amounts to great effect,  
this is a multi-use oil that is effective anywhere on the body.

## SPA SOOTHING OIL

With almond oil (gloss component) as a base, this oil contains other essential oils added to it, such as orange (fragrance component/orange essential oil), eucalyptus (fragrance component/eucalyptus essential oil). It is recommended not only for a skin oil and after-bath hair care, but also for applying on the scalp and neck for salon work finishing. The cool fragrance gives refreshing feeling during the humid seasons.



40mL



**Features of fragrance**

It calms the skin and hair, and creates a refreshing and radiant feeling even in the humid climate of the Japanese spring and summer.

With orange (orange peel oil) and eucalyptus (eucalyptus leaf oil) that present fruitily and refreshing impression used as the main ingredients, other ingredients such as lime oil and lemongrass essential oil are added to produce a blended fragrance.

## SERUM SPA OIL

With an organic shea butter (emollient/shear oil) base that moisturizes even in small amounts and protects skin from dryness, we have added essential oils such as bergamot (fragrance component/bergamot oil) and lavender (fragrance component/lavender oil). Depending on your treatment plan, it can be used in a variety of ways, including as a booster <sup>※2</sup> before facial lotion, and at the end of daily maintenance.  
A refreshing and gentle essential oil blend that allows you to enjoy your daily care.



40mL



**Features of fragrance**

A fragrance popular regardless of age or gender, despite its originality.

A fragrance centered around clean, refreshing notes of bergamot (fragrance component/bergamot oil) and gentle lavender (fragrance component/lavender oil), given a booster from other essential oils such as roman chamomile and rosemary.

# HOW TO CHOOSE

Choose one of these two oils depending on your issue



2  
TYPES

Often feels dry despite proper skin care

Dryness and poor morning makeup adhesion

The usual care just is not enough, especially in autumn and winter

Dried out hair that is hard to keep together

Stiff, irritated dry skin

Makeup will not hold through the day

Stickiness caused by dryness in the spring and summer

Difficult to give hair volume and shine

SERUM SPA OIL

SPA SOOTHING OIL

# HOW TO USE

Moisturizing care for the skin with beauty components<sup>※1</sup> and botanical oils

As a pre-facial lotion booster<sup>※2</sup>

Directly after washing your face, apply the oil to your whole face. Gently massage the skin.

※2 Booster refers to a cosmetic product applied that allows for better absorption of the facial lotion that follows.

FOR SKIN

At the end of moisturizing care

As a finisher to your daily care, apply the oil to the entirety of your skin. With the surface of the skin wrapped in the oil, moisture will be tightly locked in.

As an addition to your on the go items

Apply 1-3 drops for facial lotion, body cream, etc. Increases moisture retention and luster. Usage with liquid foundation is also recommended.

For scalp massage

With a few drops of oil, massage to relax the side of the head. Please shampoo after the massage.



As a leave-in hair oil

After towel drying, add 2-3 drops to your hand and apply to damaged parts of your hair ends before blow-drying. Can also be used as a finish on dry hair.

FOR HAIR

Mix with your hair treatment<sup>※3</sup>

Mix 2-3 drops of oil in with the hair treatment<sup>※3</sup> you use every day when bathing, and let it sit to absorb into your hair ends. Brings a soft texture to damaged hair.



※1 Moisture retention

※3 SPRINAGE TREATMENT Puff Smooth or Gentle Moist

# HOME CARE

## HAIR



For daily scalp and hair  
 SPRINAGE Shampoo & Treatment have its origin  
 in the concept of skin care

We have focused on three elements that tend to be deficient in the scalp and hair: oil, moisture, and amino acids. We also approach damage caused by oxidizing compounds generated by things like alkaline medical treatment and sun exposure. In addition, we have chosen only the most compatible botanical oils with excellent hair absorption to firmly hold moisture both inside and out.



280mL

230g

Recommended for people with the following worries

Thin, brittle hair that lacks bounce

Flat roots that fail to provide volume

When you wish to revive the fluffiness of a perm

## PUFF SMOOTH

While reliably providing moisturization, It gives hair resilient springiness and a gentle shimmering sway.



280mL

230g

Recommended for people with the following worries

Stiff, thick hair

Dried stiff hair that worries you

Unruly, easy-to-spread hair

Those who wash for softness and natural shine

## GENTLE MOIST

Even thick or dry hair becomes moisturized even to the hair ends, characterized by a natural glossy, smooth finish.

### Moisture Shrink formulation

An original formulation to retain beauty components

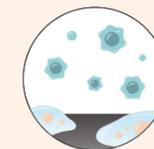
By incorporating compatible components, including astaxanthin<sup>※1</sup> and oil components, into a complex called a coacervate, it allows for efficient absorption into hair. As a result, moisturizing ingredients adhere firmly to the scalp and hair even as dirt is washed away, allowing for a lush feeling of moisturization and natural shine to be maintained.



1

#### When lathering

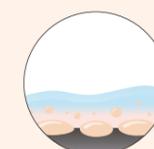
While shampooing, conditioning components, which function to tame your hair, and beauty components are floating about in the lather.



2

#### Shampooing

When rinsing, the conditioning components and beauty components incorporate into a complex and are retained on the hair.



3

#### Finishing the wash

After rinsing, essential beauty components retain on the surface and inside of the hair to keep moisture.

※1 Astaxanthin ( haematococcus pluvialis oil )

# HOME CARE

## HAIR

CARE & STYLING



Hair styling oil that gives you the freedom to create your own style, either a tight, sleek look or a light, bouncy finish, by adjusting how much you use

The oil uses generous quantities of the Skin and Hair components contained in all SPRINAGE products and the compound ingredient (Wet smooth oil) that only an oil can offer.

A soft moistness and silky lightness, the oil gives the hair a texture that has both these seemingly contradictory elements to offer a wide range of styling options depending on the quantity used.



140mL

## GENTLE NUANCE OIL

Oil that offers a wide range of styling options simply by adjusting how much you use, depending on the hair style, hair type, and degree of hair damage. From styling with a firm hold without feeling sticky to perms and layered styles that you want to feel moisturized but not heavy. The oil spreads on well and has a light, pleasant feel, so it can also be used as a body moisturizer in autumn and winter.



Compound ingredient

Wet smooth oil

An oil that combines rose hip and discaprylyl carbonate, an ingredient used in many premium skin care oils, in a proprietary golden ratio. It gives the hair a texture that has both of the seemingly contradictory elements of a soft moistness and silky lightness. The oil was created in a quest for a light hair texture with retained moisture.

## HOW TO

STEP 1



Dry your hair well with a blow dryer.

STEP 2



Place a suitable amount in the palm of your hand and spread it onto the entire hands from fingers to palms.

STEP 3



Focusing on hair ends, comb your fingers through the hair to smooth the oil well into the hair.

POINT 1

Do this several times with a single pump applied each time to spread the oil evenly through the hair.

POINT 2

For curled hair, it is recommended that you apply the oil after curling your hair with your curling iron.

<Recommended quantity : Short hair 1-2 pumps/Medium length hair 3-4 pumps/Long hair 4-5 pumps>

# HOME CARE

## HAIR

### CARE & STYLING



Turn fine, limp hair into light, airy hair with having the hair body from roots, while caring for your scalp.

For people who want more volume and people who want a light, airy style. Mist that adds volume by applying it to the scalp before you dry your hair.

This product contains the same Skin and Hair components found in all SPRINAGE products, for scalp care that women love, letting you style your hair and moisturize your scalp at the same time.



165mL

### PUFF REFRESHING MIST

Recommended for people with a variety of concerns about their hair, such as flat or thinning hair on top or a lack of volume at the front. Use as a styling base to make the most of a good hair style, such as short hair and perm, or for scalp moisturizing care to protect from UV damage and dryness, all while styling your hair.

Alum (Sulfuric acid (Al/K)) × Bound Hold formula

Alum tightens the scalp, while Trehalose penetrates into the hair to act as a moisturizing agent, giving tenseness and stiffness to every single hair. These ingredients also produce a moisture veil for sleek looking hair.



Scalp care ingredients good for women

Moisturizing care for the scalp while styling.



Swertia extract  
Moisturizing  
Moisturize while caring for the scalp.



Alum (Sulfuric acid (Al/K))  
Astringent  
Tighten the scalp and reduce the smells from sebum, etc.

### HOW TO

STEP 1



Towel-dry hair, like gently massaging, to wipe away moisture at the roots.

STEP 2



Spray a suitable amount onto the scalp in the areas you want to add volume to your hair.

STEP 3



Use your blow dryer against the hair's flow, softly lifting up the hair as you dry.

**POINT 1** Divide the hair into several parts and spray the mist onto the parts so it is applied directly to the scalp. This will make it easier to smooth into the hair.

**POINT 2** For those who want more volume, spray onto the top and side of head and the bangs. For short hair, apply evenly across the whole head and smooth into the scalp with your fingers.

<Recommended quantity : 2 pumps per part × 4 - 5 parts(8 -10 pumps in total)>

# SALON CARE



4 steps, covering from the scalp to the hair ends,  
leads the way to total beauty

The salon care series covering from scalp to hair quality care※  
in a short period of time will deliver you luxurious satisfaction.  
Salon treatment menu may be arranged with these items.

We offer salon care menu with SPRINAGE based on the concept of skin care

## 2 types of salon care menu

### MENU - 1 A quick menu to boost the scalp and hair

5 min

Moisturizes both scalp and hair in a short period of time.

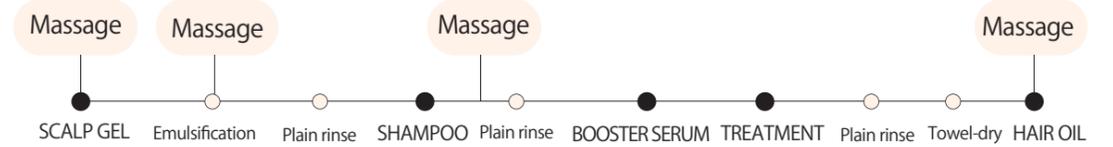


【Standard treatment time】 Shampoo + 5 min

### MENU - 2 A relaxative menu to moisturize the scalp and hair

15 min

MENU-1 + Massage



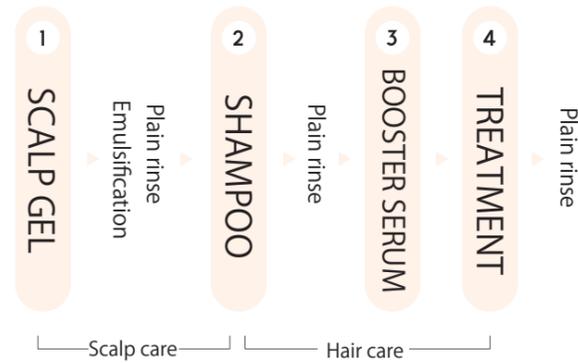
【Standard treatment time】 Shampoo + 15 min

Take-home treatment included  
Extra menu options also recommended!



# SALON CARE

4 steps, covering from the scalp to the hair ends, leads the way to total beauty. Salon treatment menu may be arranged with these items.



## STEP 1 SCALP GEL

Moisturizes the scalp for lush, soft moisture

The lush gel provides moisture to your scalp while protecting against both oily clinging and dryness. Apply an appropriate amount to the scalp before shampooing, gently massage, and rinse.



## STEP 2 SHAMPOO

**PUFF SMOOTH** For soft / thin / fine hair

Fluffy roots, for hair with bounce

The shampoo has a gentle, silicon-free formulation of amino acid based cleansers. With macadamia nut oil to protect your precious moisture, it has excellent absorption into skin, and its fine lather prevents hair from drying out while providing an airy finish.

**GENTLE MOIST** For stiff / thick / dry hair

For manageable hair with a natural shine

A rich lather softly wraps around the scalp and hair for a gentle wash. For delicate scalp and spreading, unruly, damaged hair.



## STEP 3 BOOSTER SERUM

Treatment absorption support

For springy, strong, and glossy hair, this beauty essence is a key step that repairs and maintains the hair from the inside. As it enhances the absorption and permeation of the items to be used afterward, it exhibits a booster effect when used before treatment, and prolongs moisture and smoothness.

## STEP 4 TREATMENT



**PUFF SMOOTH** Finish : light / fluffy

For silky smooth hair with gentle bounce

Softly moisturizes to the ends of your hair, with a full, silky finish. Infuses each hair with springiness, while keeping just the right amount of hair volume. Allows for light, bouncy, versatile styling.

**GENTLE MOIST** Finish : lush / shiny

For glossy hair with soft moisture to hair ends

Formulated with organic shea butter<sup>※1</sup> (moisturizing components, shea fat) for smooth silkiness. Softens even dry, stiff hair, making it supple to the ends. For hair that you would want to keep touching with a sense of manageable hair and natural shine.

### Take-home Treatment

Once a week, in place of your usual treatment. A special care product to enjoy a salon-like finish at home.



SPRINAGE TREATMENT PUFF SMOOTH α

- Soft
- Thin
- Fine



SPRINAGE TREATMENT GENTLE MOIST α

- Coarse
- Hairiness
- Dry

※1 USA Organic certification body of USDA-certified Shea Butter

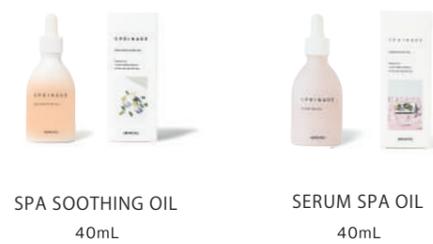


# LINE UP

## SALON CARE



## HOME CARE





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S P R I N A G E