



For Hair Line

For Part Area

Instantly covers gray for the day.

COLOR STORY | PRIME POINT CONCEALER



〈 CAUTION 〉

- ・ Use only for dry hair .
- ・ Replace concealer cap securely with the top down.
- ・ Need to wash it out before bedtime. Washing “POINT CONCEALER” from the hair to avoid residue on towels and pillows.
- - If you would like to make sure Leftover POINT CONCEALER - Put “POINT CONCEALER ” on tissue paper then check.
- ・ Can use” POINT CONCEALER” 30-40 times for touch up.
- - If “POINT CONCEALER” gets dry - Its case caused by the cap isn’ t shut properly . Please Make sure that you shut the cap tight with the top down , then try to apply it once again.

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POINT CONCEALER covers gray for the day perfectly whenever you need it .

Recommended Situation

The gray roots comes out soon.

Find the gray by accident

Feel kind of against using Coloring products one's self at home

COLOR STORY i PRIME POINT CONCEALER

- Works in 1 minutes.
Touch-up roots quickly.
- Without stiffness, covers gray uniformity.
Effortlessly blends when gently application by special formula.
- Use between hair colorings.
Washes out with shampoo.



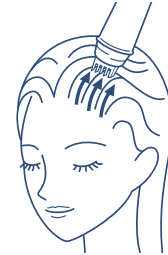
Direction for Use

> Slides the comb under the hair as close to the scalp as possible, then apply point concealer.

For hairline

Apply POINT CONCEALER from many different direction. (scoop up hair, downward, upward)

Pinch and pull the hair, when apply point concealer to hair roots.



POINT CONCEALER's specialized comb that avoid contact with scalp.



LIGHT



LIGHT COLOR

MEDIUM



NATURAL COLOR

DARK



DARK COLOR

Temporary hair color: 3 colors/10mL

約30~40回お使いいただけます。

※ Can use POINT CONCEALER 30-40 times for touch up.

For part hair

• Slide comb to back side of head several times.
Then apply POINT CONCEALER along part area and pass a comb through to side parts of head.

