

Think for ALL



すべての、一人ひとりのために。

CARE DUE

ケアドゥーエ

CARE DUE

Healthy hair requires
daily targeted care of both
the scalp and the hair.

ARIMINO

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Care Due:
Be Confident in Your Skin and Hair

Healthy, beautiful hair starts with targeted care of both the scalp and the hair. With Care Due, neither the hair nor the scalp is ever compromised. A beauty spa-like treatment that enhances the quality of color, perm, and style, creating pleasantly beautiful hair with comfort and ease.

*Born in
Japan*

Delivering products and technology
featuring the qualities and sensibilities of Japanese beauty.



The CARE DUE Philosophy



For the Scalp

Day-to-day stress and fatigue is more damaging to the scalp than one might think. The Care Due system is based on the belief that a flexible, balanced scalp leads to healthy hair. Carefully-selected ingredients and problem-specific regimens restores the scalp with comfort and ease.

For the Hair

Healthy hair relies on balanced nutrition. The ingredients in Care Due were carefully selected to tackle damages and age-related changes, bringing out the desired texture while maintaining a good balance of moisture, bounce, and shine.

Home Care

Daily care is essential to maintaining perfectly healthy hair. Care Due provides simple and easy regimens specific to your hair and scalp needs, for stress-free, daily spa-like treatments at home.

Salon Care

Beautifully designed, colored, and permed hair is further enhanced through professional care in the salon. Care Due ensures the proper maintenance of the condition of the hair in its most pleasant, attractive state.





—Home Care: Scalp—

SHAMPOO



Washes away excess oil and dirt from scalp



Specific needs are addressed accordingly, for clean and healthy scalps.

Featured Ingredients



Marine Placenta®
Marine-based placenta extract with large amounts of amino acids, for ample moisture and elasticity of skin and scalp, preventing itchiness, dryness, and toughness.



Fullerene
Contains powerful antioxidants, preventing damage to hair and scalp. The discoverers of fullerene were awarded the Nobel Prize.



Stretching Spa Shampoo

200 mL / 500 mL / 450 mL (refill)

Relaxes and moisturizes tough, tight, and tired scalps.



Water-Soluble Collagen
Softens and moisturizes.
Helps retain water, leaving
scalp moist and supple.



Tangerine Peel Extract
Helps eliminate skin damage
while improving circulation
through massage.



Passion Fruit Extract
Maintains scalp health
by clearing out waste and
moisturizing skin.



Balancing Spa Shampoo

200 mL / 500 mL / 450 mL (refill)

Restores balance in oily, itchy scalps.



Pearl Barley Extract
Controls excess oil and
maintains a healthy scalp.



Lemongrass Extract
Minimizes skin problems
and moisturizes scalp.



Persimmon Tannin
Masks the smell of oil and
dirt in scalp.



Vitaling Spa Shampoo

200 mL / 500 mL / 450 mL (refill)

Revitalizes scalps experiencing age-related texture change and hair loss.



Hydrolyzed Yeast Extract
Moisturizes and maintains
health of hair.



Angelica Extract
Minimizes dryness in
scalp.



Licorice Extract
Moisturizes scalp, providing
elasticity.



—Home Care: Hair—

CONDITIONER



Provides nutrients according to hair needs.



Thorough conditioning for silky-smooth hair.

Featured Ingredients



Fullerene

Contains powerful antioxidants, preventing damage to hair and scalp. The discoverers of fullerene were awarded the Nobel Prize.

For Moisture



Smooth Moist Conditioner

200 mL / 500 mL / 450 mL (refill)

Softens and smooths rough, unmanageable hair.



Yogurt Extract
Softens and moisturizes hair.



Polyglutamic Acid
Retains and locks in moisture deep within, for manageable hair all day long.



Hydrolyzed Rice Protein
Adheres to hair surface to create a protective barrier.



Argan Oil
Helps repair damages, leaving hair smooth and shiny.



Slim Moist Conditioner

200 mL / 500 mL / 450 mL (refill)

Helps tame frizzy and unruly hair.



Honey
Moisturizes and settles hair, rich in vitamins, minerals, and amino acids.



Shea Butter
Provides deep moisturization and protects from heat damage.



Erucalactone
Plant-derived hair protectant. Added heat creates a barrier on hair surface.



Soy Lecithin
Leaves hair soft, supple, and moist.

For Bounce



Bound Bounce Conditioner

200 mL / 500 mL / 450 mL (refill)

Provides bounce and volume



Feather Keratin
Provides bounce and airy volume.



Green Tea Polyphenols
Interacts with hair to provide bounce.



Hydrolyzed Rice Protein
Adheres to hair surface to create a protective barrier.



Olive Squalane
Structurally similar to the oil in human skin, it blends in easily and provides a natural shine.



Smart Bounce Conditioner

200 mL / 500 mL / 450 mL (refill)

Manages frizz in hair that has undergone texture change, leaving it soft yet settled.



Royal Jelly Extract
Locks in moisture, and is rich in vitamins, minerals, and amino acids.



Rose Hip Oil
Leaves hair supple and glossy.



Green Tea Polyphenols
Interacts with hair to provide bounce.



Erucalactone
Plant-derived hair protectant. Added heat creates a barrier on hair surface.



—Home Care: Hair & Scalp—

LEAVE-IN

Restore

Protects scalp and creates a healthy hair environment.

Maintain

Maintains hair texture, creating beautiful silhouettes.

For Scalp Flexibility & Care



Vanishing Lotion

100 mL

Balances scalp moisture, controls itch and smell, and protects scalp from oxidizers that lead to dryness and damage.



Marine Placenta*

Marine-based placenta extract with large amounts of amino acids, for ample moisture and elasticity of skin and scalp, preventing itchiness, dryness, and toughness.



Water-Soluble Collagen

Contains powerful antioxidants, preventing damage to hair and scalp.



Water-Soluble Collagen

Softens and moisturizes. Helps retain water, leaving scalp moist and supple.



Tangerine Peel Extract

Helps eliminate skin damage while improving circulation through massage.



Passion Fruit Extract

Maintains scalp health by clearing out waste and moisturizing skin.



Glycyrrhizin dipotassium

Controls dryness and paves the way for stress-free, healthy skin.

For Moisture



Moist Milk

80 g

Moisturizes rough, dry hair, leaving it soft and smooth.



Marine Collagens

Marine-based collagen containing 20 different amino acids; leaves hair soft and moist.



Yogurt Extract

Softens and moisturizes hair.



Argan Oil

Helps repair damages, leaving hair smooth and shiny.



Moist Oil

80 g

Moisturizes frizzy hair, creating a clean silhouette.



Shea Butter

Provides deep moisturization and protects from heat damage.



Shea Butter

Structurally similar to the oil in human skin, it blends in well with hair, providing moisture to dry and damaged hair.



Rose Hip Oil

Leaves hair supple and glossy.



Volume Mist

100 mL

Provides volume, bounce, and gloss.



Feather Keratin

Provides bounce and airy volume.



Green Tea Polyphenols

Interacts with hair to provide bounce.



Olive Squalane

Structurally similar to the oil in human skin, it blends well and provides a natural shine.



SALON CARE

Professional care to tackle specific hair and scalp needs.

For Scalp Flexibility & Care

— STEP 1: Scalp —

GEL

Restore

Massage the scalp with problem-specific gels for flexibility and balance.

Featured Ingredients



Marine Placenta®
Marine-based placenta extract with large amounts of amino acids, for ample moisture and elasticity of skin and scalp, preventing itchiness, dryness, and toughness.



Fullerene
Contains powerful antioxidants, preventing damage to hair and scalp. The discoverers of fullerene were awarded the Nobel Prize.



Stretching Spa Gel

150 g

For Tough & Tired Scalps

<Featured Ingredients>

Water-Soluble Collagen: Helps create a moist and bouncy scalp
Tangerine Peel Extract: Helps eliminate skin damage, while improving circulation through massage
Passion Fruit Extract: Paves the way for a healthy, moist scalp



Balancing Spa Gel

150 g

For Oily and Itchy Scalps

<Featured Ingredients>

Job's Tear Extract: Helps eliminate excess oil, clearing and preparing scalp
Lemongrass Extract: Helps eliminate skin damage, while providing moisture
Persimmon Tannin: Masks the smell of oil and dirt in scalp



Vitaling Spa Gel

150 g

For Age-Related Texture/Volume Change

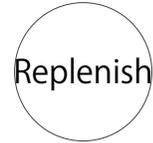
<Featured Ingredients>

Hydrolyzed Yeast Extract: Moisturizes scalp
Angelica Extract: Minimizes dryness and damage in scalp
Licorice Extract: Prepares and moisturizes scalp, providing moisture and bounce

For Moisturizing

—STEP 2: Hair—

ESSENCE



Replenishes moisture in dry and damaged hair, fixing the hair at its core.



Moisture Essence

1000 g (Refill)

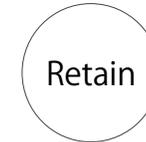
Effectively replenishes damaged areas with moisture, oil, and protein

<Featured Ingredients>

Marine Collagen: Moisturizes
Amino Acids: Moisturizes

—STEPS 3&4: Hair—

SERUM



Replenishes moisture, oil, and protein in both the hair surface and core, guiding hair to its ideal texture.



Smooth Control Serum/ Smooth Hold Serum

1000 g (Refill)

Softens Hair

<Featured Ingredients/ Smooth Control Serum>

Polyglutamic Acid: Prolonged moisture & control / Yogurt Extract: Moisturizes
Nanoized CMC: Repairs hair / Fullerene: Protects hair from oxidizing elements

<Featured Ingredients/ Smooth Hold Serum>

Hydrolyzed Rice Protein: Repairs hair surface
Argan Oil: For silky, glossy hair



Slim Control Serum/ Slim Hold Serum

1000 g (Refill)

Settles Hair

<Featured Ingredients/ Slim Control Serum>

Honey: Moisturizes / Soy Lecithin: Provides moisture and elasticity
Nanoized CMC: Repairs hair / Fullerene: Protects hair from oxidizing elements

<Featured Ingredients/ Slim Hold Serum>

Macadamia Nut Oil Phytosterol: Prolonged moisture / Shea Butter: Moisture
Erucalactone: Repairs hair surface

— STEP 2: Hair —

ESSENCE



Replenishes bounce in hair that has lost volume over time, fixing the condition of the hair.



Bouncy Essence

1000 g (Refill)

Effectively replenishes thinning hair core with moisture, oil, and protein

<Featured Ingredients>

Small Hydrolyzed Keratin: Repairs hair
Amino Acids: Moisturizes

— STEPS 3&4: Hair —

SERUM



Replenishes moisture, oil, and protein in both the hair surface and core, guiding hair to its ideal texture.



Bound Control Serum/ Bound Hold Serum

1000 mL / 1000 g (Refill)

To Create an Airy Bounce

<Featured Ingredients/ Bound Control Serum>
Medium Hydrolyzed Keratin: Repairs hair / Large Hydrolyzed Keratin: Repairs hair
Fullerene: Protects hair from oxidizing elements
<Featured Ingredients/ Bound Hold Serum>
Hydrolyzed Rice Protein: Repairs hair surface
Olive Squalane: Provides shine
Green Tea Polyphenol: interacts with hair to provide bounce



Smart Control Serum/ Smart Hold Serum

1000 mL / 1000 g (Refill)

To Create a Settled Bounce

<Featured Ingredients/ Smart Control Serum>
Large Hydrolyzed Keratin: Repairs hair / Royal Jelly Extract: Locks in moisture
Fullerene: Protects hair from oxidizing elements
<Featured Ingredients/ Smart Hold Serum>
Erucalactone: Repairs hair surface
Rose Hip Oil: For shiny, flexible hair
Green Tea Polyphenol: interacts with hair to provide bounce

Home Care Line-Up

SHAMPOO

STEP 2: Hair



Stretching Spa Shampoo
200 mL / 500 mL / 450 mL (refill)



Balancing Spa Shampoo
200 mL / 500 mL / 450 mL (refill)



Vitaling Spa Shampoo
200 mL / 500 mL / 450 mL (refill)

CONDITIONER

Obtain the Perfect Texture



Smooth Moist Conditioner
200 g / 500 g / 450 g (refill)



Slim Moist Conditioner
200 g / 500 g / 450 g (refill)



Bound Bounce Conditioner
200 g / 500 g / 450 g (refill)



Smart Bounce Conditioner
200 g / 500 g / 450 g (refill)

LEAVE-IN

Protect & Restore Scalp



Vanishing Lotion
100 mL

Maintain Texture & Create Silhouette



Moist Milk
80 g



Moist Oil
80 g



Volume Mist
100 mL

Salon Care Line-Up

— STEP 1 — GEL

For a Flexible, Balanced Scalp



Stretching Spa Gel
150 g



Balancing Spa Gel
150 g



Vitaling Spa Gel
150 g

— STEP 2 — ESSENCE

Repair Hair from the Core

For Moisturizing Care



Moisture Essence
1000 g (refill)

For Bouncy Care



Bouncy Essence
1000 g (refill)

— STEP 3·4 — SERUM

Maintain and Protect the Desired Texture



Smooth Control Serum
1000 g (refill)



Slim Control Serum
1000 g (refill)



Bound Control Serum
1000 g (refill)



Smart Control Serum
1000 g (refill)



Smooth Hold Serum
1000 g (refill)



Slim Hold Serum
1000 g (refill)



Bound Hold Serum
1000 g (refill)



Smart Hold Serum
1000 g (refill)