



ASIAN COLOR FES
WEB SITE



ASIAN COLOR FES
OFFICIAL INSTAGRAM



ARIMINO OFFICIAL
INSTAGRAM



- Before using ASIAN COLOR FES
Thoroughly read instruction manual before using products.
※Perform an allergy patch test every time you use the products.
※Never use anyone who has had an allergic reaction to a color product in the past.
※Always wear gloves when handling products, such as during application and when rinsing.

- Performing a strand test to test color
Take 2-3 strands of hair at the back of head, underneath the surface,
Where the overall design will not be affected. Apply color within a piece of foil, and leave 15 minutes.
Wipe and check color and use result to determine formula.

PRODUCTS



▶ 71 Shades

LIFT 8 colors 38 shades
 LOW LIFT 8 colors 18 shades
 CONTROL SERIES 10 colors
 BOOSTER SERIES 5 colors
 [Oxidative hair colors · Hair lighteners]
 85g each

▶ Developers

OX6% / OX2.8%
 1,200g each

ARIMINO

ARIMINO Co., Ltd.

1-5-22 Shimo-Ochiai Shinjuku-ku Tokyo 161-0033 TEL03-3363-8211(main)
www.arimino.co.jp www.facebook.com/arimino.jp

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ASIAN COLOR FES

BBB

Repaint yourself, and repaint the world.

The warm B.B colors have arrived, adding a balanced depth to the ASIAN COLOR FES which opens up infinite possibilities with vivid colors.

Seeking for creating a harmony between black and gray hair, and a natural sense of brightness.

Creating variations at will.

To the next stage, where everyone can enjoy hair coloring.

Let's repaint yourself, and repaint the world.



B.B
×
GRAY



B.B
×
NATURAL



RECIPE

BEFORE



DATA Thick Normal Thin
 Stiff Normal Soft
 Short Medium Long

▶ New growth parts



W-vol 20%

▶ Colored parts



10 Lv

B.B



▶ Finish 8 Lv Warm Brown

▶ New growth parts



8 B.B

Color : OX = 1 : 1 (OX6%)

▶ Colored parts



9 B.B

Color : OX = 1 : 1 (OX2.8%)

<If gray hair is showing> OX6%

B.B
×
GRAY



▶ Finish 8 Lv Cool Brown

▶ New growth parts



8 B.B : 6GRAY = 3 : 1

Color : OX = 1 : 1 (OX6%)

▶ Colored parts



9 B.B : 8GRAY = 3 : 1

Color : OX = 1 : 1 (OX2.8%)

<If gray hair is showing> OX6%

B.B
×
NATURAL



▶ Finish 8 Lv Neutral Brown

▶ New growth parts



8 B.B : 6NATURAL = 3 : 1

Color : OX = 1 : 1 (OX6%)

▶ Colored parts



9 B.B : 8NATURAL = 3 : 1

Color : OX = 1 : 1 (OX2.8%)

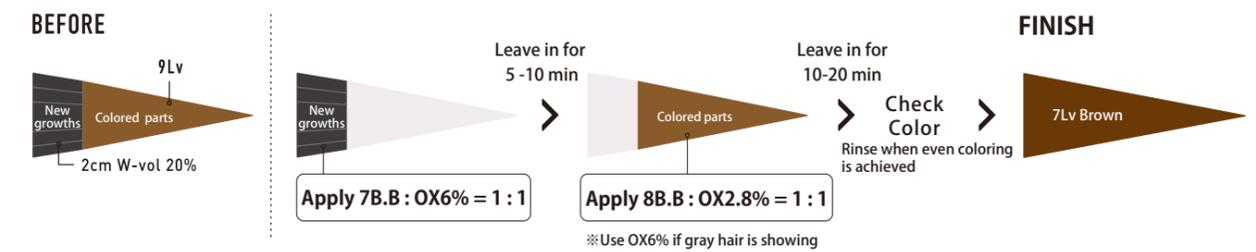
<If gray hair is showing> OX6%

Warm B.B colors to dye gray hair in a bright tone

A warm B.B (Brown Booster) has been added to the ASIAN COLOR FES, further expanding the range of expression. The unique base and dye formulation harmonize the contrast between black hair and gray hair, and dye gray hair in a bright tone like fashionable colors.



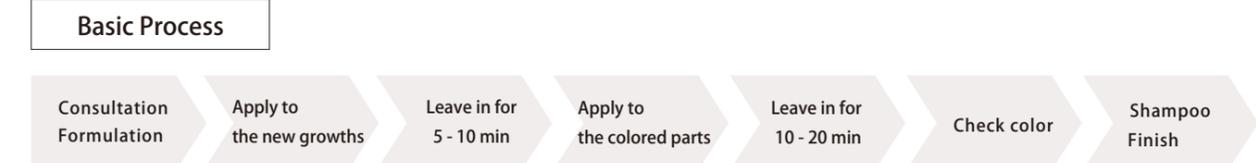
Basic Usage Example Dye new growths W-vol 20% and colored parts 9 Lv hair to 7 Lv brown hair.



Tone Down Chart

| LEVEL | Current level | | | | |
|-------|---------------|-------|-------|---------------------|----|
| | 7 | 8 | 9 | 10 | 11 |
| 9 | | | | 9 B.B : CLEAR (3:1) | |
| 8 | | | 9 B.B | | |
| 7 | | 8 B.B | | | |
| 6 | 7 B.B | | | | |

※When a single B.B color is used



※Color : OX is mix ratio. ※The ratio shows the combination of dyes.

※Illustrations are for illustrative purposes only.

COLOR CHART

LIFT ▲ Alkaline Colors

| | MAT | ASH | GRAY | VIOLET | NATURAL | PINK |
|----|-----------------------|-----------------------|-------------------------|-----------------------------|---------|-------------------------|
| 14 | | | | | | |
| 12 | | | | | | |
| 10 | | | | | | |
| 9 | 10 MAT : 8 MAT 1:1 | 10 ASH : 8 ASH 1:1 | 10 GRAY : 8 GRAY 1:1 | 10 VIOLET : 8 VIOLET 1:1 | | 10 PINK : 8 PINK 1:1 |
| 8 | | | | | | |
| 7 | 8 MAT : 6 MAT 1:1 | 8 ASH : 6 ASH 1:1 | 8 GRAY : 6 GRAY 1:1 | 8 VIOLET : 6 VIOLET 1:1 | | 8 PINK : 6 PINK 1:1 |
| 6 | | | | | | |
| 5 | | | | | | |
| 1 | | | | | | |

※The ratio shows the combination dyes.

CONTROL SERIES Alkaline Colors / Low Alkaline Color is Clear only

| | | | | | | | |
|--|-------------|--|------------|--|------------|--|--|
| | conc. GREEN | | conc. BLUE | | conc. GRAY | | |
|--|-------------|--|------------|--|------------|--|--|

BOOSTER SERIES

| | RED | ORANGE | B.B | |
|----|-----------------------|-----------------------------|-----|---|
| 14 | | | | Hair Color : OX (OX6%) Mix Ratio 1:2 |
| 12 | | | | |
| 10 | | | | Hair Color : OX (OX6%) Mix Ratio 1:1 |
| 9 | 10 RED : 8 RED 1:1 | 10 ORANGE : 8 ORANGE 1:1 | | |
| 8 | | | | |
| 7 | 8 RED : 6 RED 1:1 | 8 ORANGE : 6 ORANGE 1:1 | | |
| 6 | | | | |
| 5 | | | | |
| 1 | | | | |

CONTROL SERIES

| | LIGHTENER |
|----|-----------|
| 14 | |
| 10 | |

■ COLOR CODE

LIFT
Alkaline Color

8 NATURAL
Brightness | Color (NATURAL)

BOOSTER SERIES
Alkaline Color

8 B.B
Brightness on 30% gray hair | Color (Brown Booster)

| | | | | | | | |
|--|------------|--|--------------|--|-----------|--|------------|
| | conc. ROSE | | conc. YELLOW | | CLEAR ASH | | CLEAR PINK |
|--|------------|--|--------------|--|-----------|--|------------|

LOW LIFT ▼ Low Alkaline Colors

| | MAT | ASH | GRAY | VIOLET | NATURAL | PINK |
|----|-------------------|-------------------|-------------------|-------------------|---------|-------------------|
| 10 | M8 : CLEAR 2:1 | A8 : CLEAR 2:1 | G8 : CLEAR 2:1 | V8 : CLEAR 2:1 | N10 | P8 : CLEAR 2:1 |
| 8 | M8 | A8 | G8 | V8 | N8 | P8 |
| 6 | M6 | A6 | G6 | V6 | N6 | P6 |
| 5 | | | | | N5 | |

※The ratio shows the combination dyes. ※N9 (N10 : N8 1 : 1) N7 (N8 : N6 1 : 1)

| | RED | ORANGE | |
|----|-------------------|--------------------|---|
| 10 | R8 : CLEAR 2:1 | OR8 : CLEAR 2:1 | Hair Color : OX (OX2.8%) Mix Ratio 1:1 |
| 8 | R8 | OR8 | |
| 6 | R6 | OR6 | |
| 5 | | | |



■ COLOR CODE

LOW LIFT
Low Alkaline Color

N8
Color (Natural) | Tone (Finished tint density is equivalent to LIFT 8)

ASIAN COLOR FES

※Color samples are on gray hair. Printed color may differ slightly from actual results.

VARIATION

Choosing Color Agents

By combining B.B and LIFT, you can freely express colors while dyeing gray hair.



If the volume of gray hair is small, add a little portion of deep brown to the color base.

As the volume of gray hair increases, combine colors with the brown base. LIFT 6Lv is a dark dye without brown color, and allows for strong color development.

How to see the hair strands



Color variation for 20% gray hair

| LIFT ▲ 6Lv B.B | MAT | ASH | GRAY | VIOLET | NATURAL | PINK | RED | ORANGE |
|----------------------|-------|-----|------|--------|---------|------|-----|--------|
| | 9 B.B | | | | | | | |
| 8 B.B | | | | | | | | |
| 7 B.B | | | | | | | | |
| 6 B.B | | | | | | | | |

<Agents used>

B.B(desired brightness) : LIFT 6Lv = 3 : 1

Color : OX = 1 : 1 (OX 6%)

※LIFT 6Lv strand show image when white hair is dyed.