LINEUP

From “Summer must-have” to “Solution for summer concerns”, a lineup you can choose from



Cool level 7

Citrus musk fragrance

MINT SHAMPOO
FROZEN IMPACT

275mL
550mL

Refill 1000mL



Cool level 5

Citrus fresh fragrance

MINT SHAMPOO
FROZEN REFRESH

275mL
550mL

Refill 1000mL



Cool level 2

Citrus herbal fragrance

MINT SHAMPOO
MILD CLEAR

275mL
550mL

Refill 1000mL



Cool level 2

Citrus fruity fragrance

MINT MASK
MILD REFRESH

<Scalp・Hair treatment>

230g
550g

Refill 1000g





Cool level 4

Citrus tea fragrance

MINT
ICE RESET UV

SPF40/PA++++

<Sunscreen spray>

60g

SPECIAL CARE

SPARKLING SHAMPOO & SPRAY



Recommended amout
Tennis ball size

Cool level 4

Herbal citrus fragrance

MINT
SPARKLING SHAMPOO
COOL

180g

Dense carbonated※1 foam shampoo

- ☑ Dense foam with beauty essence
- ☑ Dense, fine foam, impossible to create by hand
- ☑ Gently envelop the hair and scalp

Amount to use：About 6g
※1 Carbon dioxide (Spray)



Recommended amount
Tennis ball size

Cool level 1

Lavender wood fragrance

MINT
SPARKLING SHAMPOO
MILD

180g



Cool level 5

Lemon lavender fragrance

MINT
SPARKLING SPRAY

<Scalp treatment>

160g

Leave-in carbonated※1 spray

- ☑ Extra refreshing feeling with a cool carbonated soray※1
- ☑ Leaves your scalp feeling clean and refreshed
- ☑ Premium-level care at home

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Refresh your summer self

LINEUP that reaches out to everyone

MINT series, a beloved standard for summer

Wide range of products to refresh you during the hot season and meet every need

Focus on Coolness

SHAMPOO　FROZEN IMPACT

Freezing cool sensation



Cool level 7



- ☑ Previous cool shampoo were not enough
- ☑ Want a stronger refreshing feeling after heavy sweating
- ☑ Want to thoroughly remove scalp oiliness and odor

Balance

SHAMPOO　FROZEN REFRESH

Perfect balance of cool sensation and smoothness



Cool level 5



- ☑ Want a cool sensation but dislike hair feeling rough
- ☑ Want to effectively remove scalp oiliness and odor
- ☑ Want to use as a refreshing scalp and hair shampoo 1–2 times a week

Mild

SHAMPOO　MILD CLEAR

Prevent summer odors Family-friendly cool shampoo

Cool level 2



- ☑ Want to prevent scalp odor for both children and parents
- ☑ Want to use a mild cool shampoo
(Contains Dipotassium glycyrrhizate)

Quick-dry & scalp care

MASK　MILD REFRESH

Shorter summer blow-dry time

Cool level 2



- ☑ Want to shorten blow-dry time in summer because it feels too hot
- ☑ Prefer a light smooth hair texture in summer
- ☑ Want to effortlessly care for scalp

Anytime Anywhere

ICE RESET UV

UV Sunscreen Spray for scalp, hair, and body

Cool level 4



- ☑ Want to reset oily scalp and hair
- ☑ Want to prevent damage and color fading caused by UV
- ☑ Want to refresh while protecting against UV

Start UV protection from spring

Refreshes oily scalp and hair even in humid weather. You can recommend to customers before the hot season.

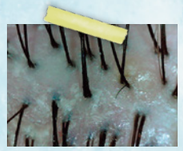


3 renewal points of MINT

01 Summer-perfect cleansing×Cooling technology

Scalp problems caused by sweat and sebum may occur easily in summer. Our unique technology achieves both “cleansing power” and “cool sensation”, helping to promote a healthy scalp.

In summer, increased sweat and sebum can easily clog the pores on the scalp. Buildup of sebum can cause oiliness, unpleasant odor, and even hair loss. Thoroughly removes sebum and dirt, reducing oiliness and promoting a healthy scalp.



Summer scalp



Healthy scalp

Newly formulated with a cooling enhancer, it maintains a cool sensation even after rinsing, delivering a sharp, refreshing coolness. Refresh yourself from the discomfort of the extreme summer heat during bath time.

Menthol × Cooling enhancer

Long-lasting cool sensation!

※Except MINT SHAMPOO MILD CLEAR, MINT ICE RESET UV

02 Boost summer retail sales

◆ **Cool shampoo menu is a special experience available only at salons**
Provides a refreshing sensation that customers love during hot, uncomfortable season.

◆ **Experience the cool sensation at salons**
Salon experiences naturally spark conversations with customers.
It helps create opportunities for communication with them.

◆ **Contributes to the success of salon assistants**
As MINT is a seasonal product with clear selling points, any staff can confidently suggest it to customers.



03 New fragrance and bottle design every year

With a **new fragrance** and **bottle design** every year, it brings excitement and enjoyment to both your salon customers and staff.

Bottle design



Relaxing summer-inspired gradient design by illustrator millitsuka.
(2026 limited edition)



Fragrance

Refreshing citrus base fragrance inspired by the theme “Refresh your summer self”.
It enhances a cool feeling from the inside.