MarkU

ARIMINO

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Impression styling
to bring out a new you

Our new goal is to create a new type of styling
that makes a strong impression.
Offering you a salon style finishing touch.
A salon makes you feel positive, sometimes casual,
sometimes cool, because it is the good looks beyond
the hairstyle that make you look great.
Go beyond hairstyling to a styling of your own.
A new you with MarkU.

A NEW YOU WITH U. **MarkU**



From the impression of the hair to the face, we can propose a new style.

Expanding menu possibilities

An eyebrow menu with the same ease as hair styling. Expanding the range of proposals to our customers.

※Eyebrow products are available in Japan only.

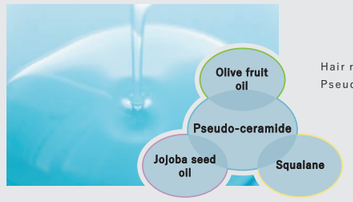
Styling to make an impression

For male customers who value their own personal style for hair and eyebrow styling. Create an impression that is one step ahead from others.

Improved reproducibility of men's perms

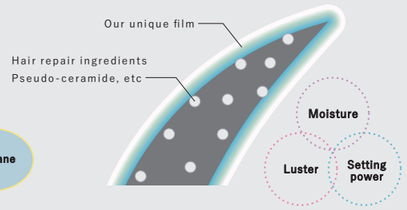
Retain the moisture and setting ability needed for perms while taking care of damage. We continue to express the nuances that our customers seek.

Merit Point



Focused on ceramide in the hair

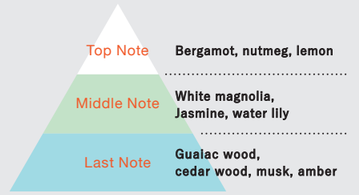
Hair repair ingredients such as natural oils, centered on pseudo-ceramides*1 are blended in common to bring out the hair's natural luster.



Our unique "Triple film formula"

Retain moisture with ARIMINO's unique film that keeps the hair repair ingredients locked in the hair. Create a style that is glossy without hardening it but not heavy.

※Gel grease, Base milk



Sophisticated "Clear incense fragrance"

A clear fragrance that you and others around you will find pleasant. It also takes care*2 of the smell of scalp sweat, perm residue, and other oders that may cause concern.

※Gel grease、Base milk

Line up

Hair Styling



Firm hold yet moderate luster

GEL GREASE

80g

Setting power ■■■■□

Add luster and keep the styling in place without becoming loose.
It enables you to set the hair well, but it is also easy to redo or adjust by hand to create nuances, expanding the range of styling.
Keratin PPT*3 (Repair)



Moisturizing yet provides a light finish

BASE MILK

80g

Setting power ■□□□□

Apply before ironing or drying and utilize heat to care for damage.
Styling adds nuace with natural shine. Also great for adjusting the setting power of gel grease.
Erucalactone*4 (Repair)

Eyebrow Styling

＊No overseas sales





For styling the eyebrows as well

EYEBROW WAX

Setting power ■■■□□

Add a transparent luster with just a hint of blue-gray color while styling the eyebrow flow.
The formula is easy to use and leaves no white powder residue.

＊No overseas sales





Blends naturally with your eyebrows

EYEBROW PENCIL
(Natural gray)

Draw the sparse areas and add shadows to give a dimensional look.
It changes into powder on the skin and adheres to the skin, making it hard to come off.

＊1 Ceramide2、ceramide3、ceramide6 II (Gel grease, base milk)、ceramide NP(Eyebrow wax, eyebrow pencil)　＊2 Masking　＊3 Hydrolyzed keratin　＊4 γ-Docosalactone