Best of both Balm×Foam

Fusion of balm that creates and maintains shine,
and foam that defines curls.
Achieve salon-quality stylings easily at home.

Foam... but Balm!?



1 Nuance

Perfect balance of piecey texture,
natural shine, and airy look

2 Defined curl

Create defined, well-shaped
curls just as you like

3 Curl revival

Style your curls freely,
even after 2 weeks

MarkU

BALM FOAM
HARD
HOLDING EFFECT
SHINING EFFECT

MarkU

BALM FOAM
MEDIUM
HOLDING EFFECT
SHINING EFFECT
ARIMINO

MarkU

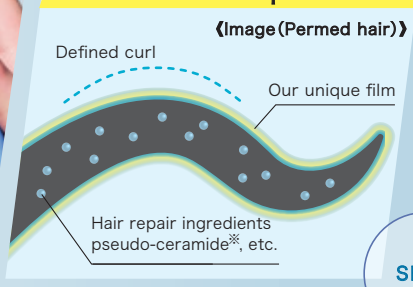
Revive your curls with effortless styling and create soft, airy curls

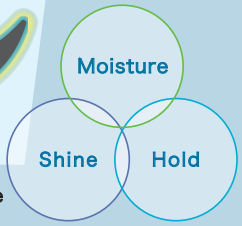


Lightweight foam that blends evenly into the hair

Lightweight, resilient foam precisely designed with an optimal Balm & Foam balance.
It distributes evenly through the hair, you can create any nuance with ease.

Maintain moisture with ARIMINO's unique formula





Retain moisture with ARIMINO's unique "Triple Film Formula" that locks in hair repair ingredients. Keeps naturally shiny, well-defined curls all day.

※Ceramide NG, Ceramide NP, Ceramide AP

CHECK!

Styling movie

2 types to choose from for your styling needs!



HARD

MEDIUM

Mix both freely!

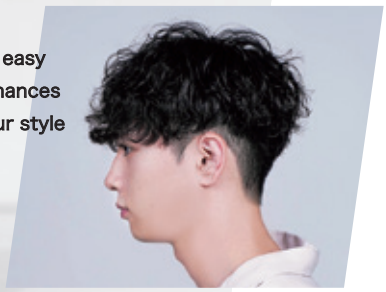
BALM FOAM HARD

120g

Hard hold yet smooth and easy to style. Its strong hold enhances defined curls and keeps your style all day.

Hold

Shine



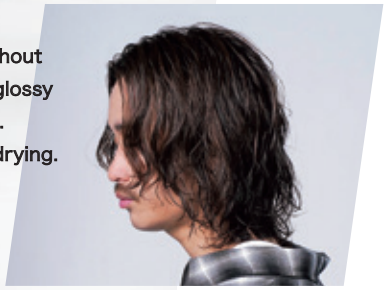
BALM FOAM MEDIUM

120g

Create nuanced texture without hardening, leave a relaxed, glossy movement for a natural look.
Ideal as a base before blow-drying.

Hold

Shine



Lineup



Firm hold yet moderate luster

GEL GREASE

Hold

80g



Moisturizing yet provides a light finish

BASE MILK

Hold

80g

ARIMINO

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