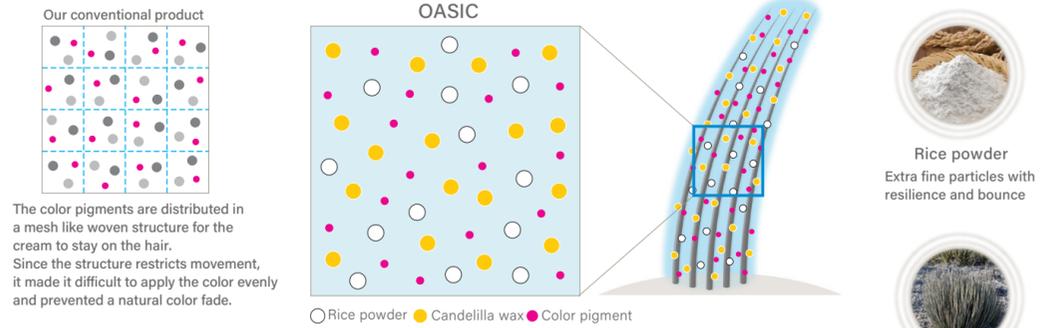




F-S formula



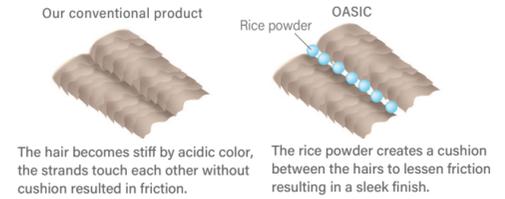
The fine rice powder particles and the candelilla wax are evenly distributed in the color cream. This results in a unique cream that does not have the mesh like structure and causes less friction during rinsing. Also, because there is no mesh like structure restricting movement to the color pigments, higher quality coloring is achieved.

3 key points made possible by F-S formula

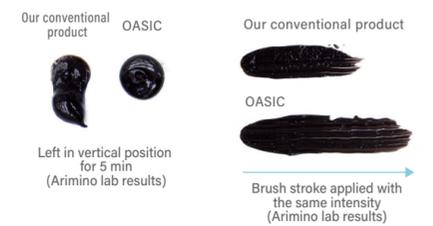
1 High quality coloring, natural looking color fade
Because the pigments can move freely, this results in high quality coloring. The new color balance in the cream, which was difficult to achieve until now, results in a natural color fade that does not leave an orange tint behind.



2 Creates moisture rich hair with less friction when rinsing
Leaves hair with a soft and light finish
Leaves hair with a soft and light finish. Unlike the previous formula, the rice powder in the new OASIC cream reduces friction during application and rinsing. Conditioning ingredients (treatment veil/treatment keratin) which were difficult to add previously are provided in the new formula, creating roots to ends volume and moisture.



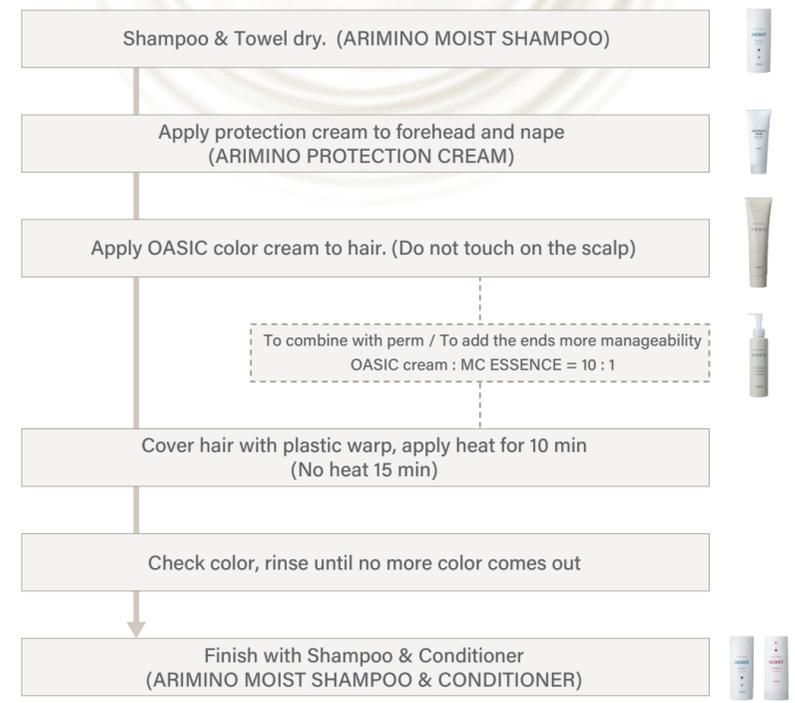
3 From the roots to the ends, the cream stays where you apply it
The sticky rice powder and hydrophobic candelilla wax help keep the cream where you apply it. Smooth application, it prevents the cream from dripping or being repelled after heating for firm coloring.



Gentle scent of Earl Gray tea A relaxing scent that transforms the salon into a pleasant environment.



COLOR STORY OASIC Basic process



color story
oasic

ARIMINO

ARIMINO

New texture, new sensation never seen before

The COLOR STORY OASIC is a new and more satisfying type of acid coloring system. With the new ARIMINO F-S formula, get natural looking color with volume and silkiness never seen before. Creates thicker fuller hair from the roots while smoothing out ends for easy manageability. Your clients will love the experience.



LINEUP

Chart description

- Brown Line** Color sample on 100% gray hair
- Pale Line** Color sample on 100% gray hair
- Vivid Line** Color sample on 30% gray hair
- Monotone Line** Color sample on 100% gray hair

<Brown Line> 23 colors Firmly dye and blend gray hair Softness ★★★ Volume ★★★ Cream viscosity : Stays firmly on the hair from the roots

Brown Line	Natural	Brown	Ash Brown	Khaki Brown	Gold Brown	Amber Brown	Mandarin Brown	Raspberry Brown	Sakura Brown
Light	L-N	L-B			L-GB	L-Am.B	L-Md.B	L-Ra.B	L-Sa.B
Medium	M-N	M-B	M-AB	M-KB	M-GB	M-Am.B	M-Md.B	M-Ra.B	M-Sa.B
Dark	D-N	D-B			D-GB	D-Am.B	D-Md.B	D-Ra.B	D-Sa.B

<Pale Line> 9 colors For existing colored hair, deepen color without changing brightness, create shine Softness ★★★ Volume★★★ Cream viscosity : Spread easily on the hair

Pale Line	Natural	Brown	Ash	Khaki	Gold	Amber	Mandarin	Raspberry	Sakura
Pale	P-N	P-B	P-A	P-K	P-G	P-Am	P-Md	P-Ra	P-Sa

Vivid Line 7 colors

Navy Blue	Leaf Green	Lemon Yellow	Carrot Orange	Rose Red	Hamanasu Pink	Grape Violet
N.Blue	L.Green	L.Yellow	C.Orange	R.Red	H.Pink	G.Violet

Monotone Line 3 colors

Black	Silver Gray	Clear
Black	S.Gray	Clear

MC Essence

Moisturizes hair and improves the manageability of the ends

The collagen formulated essence moisturizes the hair and improves the manageability of the ends. Ideal for medium and long hair with dry ends, or in combination with perm.
※ Use a color cup OASIC : MC Essence = 10 : 1



Texture positioning map

