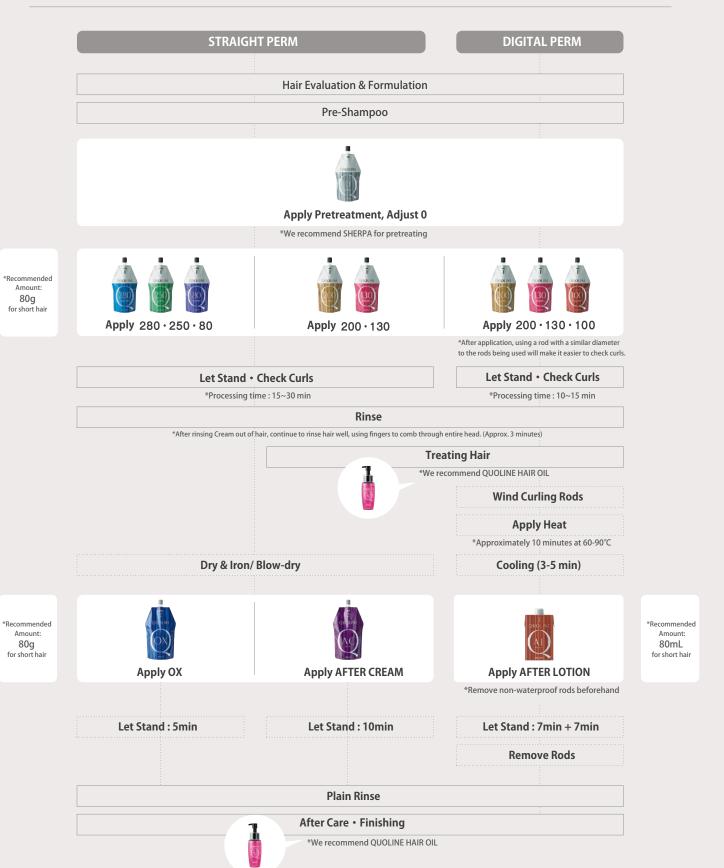
Process (Straight Perm / Digital Perm)









QUOLINE STRAIGHT & CURL



QUOLINE helps to create quality designs, just the way you want them.

NEW QUOLINE Features

From straightening and digital perms to damaged ends: Tackling the many obstacles in conventional perms.





Also works with digital perms.

Enjoy a variety of designs with less heat.



With the addition of <QUOLINE 100> for digital perms, there is now an even wider range of locks to create, with or without curls. Furthermore, while digital perms normally require about 90°C, the QUOLINE 100 can create redges at just 50-60°C. As a result, hair is protected from heat damage.





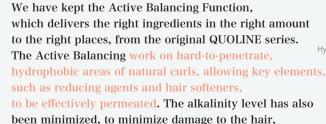




With the Active Balancing Function













Enjoy Multiple Procedures Without Damages

Heat-protecting ingredients and Serum Wrap Formula

Two new formulas made especially for pH neutral hair ends, <QUOLINE 100 (for digital perms)> <QUOLINE 80 (for straightening)> have been added to the line to minimize damage.









Heat-protecting ingredients and Serum Wrap Formula





Trimethylglycine (betaine), derived from beets, has been added to the perming solutions and 1st cream to prevent hair from becoming coarse from heat denaturation.



Trimethylglycine

A perfectly balanced and rich serum locks in moisture, and helps to maintain supple and soft hair.





In Perming Solution and 1st Cream





In OX 2nd, After Cream

In OX 2nd, After Cream/Lotion

%1, N-Lauroyl L-Glutamic Acid (Phytosteryl 2 - Octyldodecyl) Lauroyl Glutamate (Phytosteryl/ Octyldodecyl)

%3, Hydrolyzed Silk Liquid Hydrolyzed Silk %2, Sodium N-(2-Hydroxy-3-(Trimethylammonio) Propyl) Hydrolyzed Keratin Liquid Hydroxypropyltrimonium Hydrolyzed Keratin (Sheep's wool)

Heat-protection, for the salon and the home



In the Salon

Pretreatment Before Digital perm and Straightening

Home Care

For Use Before Dryers and Irons

This heat-protecting oil contains

both vitamin C derivative and Erucalactone,

both of which easily adhere to hair surface with added heat. It protects the hair from heat damages, and maintains suppleness.









¾4, Ascorbyl Tetrahexyldecanate

%5, Gamma-Docosalactone

QUOLINE Controls Heat for Perfect Curling and Straightening

Create A Wide Range of Designs with QUOLINE

QUOLINE works on specific, individual characteristics of different types of hair to help create supple, beautiful styles. The Active Balancing Function allows for a greater range of designs, from straight styles to curls.

Product Line Up



Category	2nd Agent	2nd Agent	2nd Agent
Product Name	OX	AFTER CREAM	AFTER LOTION
	GONUNE	anguisi AC	OUCHIM ALL
Amount	800 g	800g	400 m L
рН	3.0	6.0	6.0
Oxidizing Agent Setting Ingredient	Hydrogen Peroxide Solution	Bromate	Bromate

Types of Reducing Agent and Their Features

Thioglycolic Acid		Cysteamine	L-Cysteine		
	⟨Curl Strength⟩ ★★★	〈Curl Strength〉★★★	⟨Curl Strength⟩ ★★		
	〈Finish Texture〉 From supple to firm, stronger spring	〈Finish Texture〉 Soft, bouncy curls	〈Finish Texture〉 Supple elasticity and spring		
	Works right through to inside the hair. Uses the heat of the iron to stretch out natural wave and support curl formation. Long-lasting.	Works on the cortex near the cuticle for highly effective curl formation. Suitable for perming delicate hair.	Works mainly on the hair surface for supple elasticity, spring, and body. Suitable for perming delicate hair.		

HAIR PROTECT CREAM

ADJUST 0



400 g

Protects hair from further damages when used before processing.

Dithiodiglycolic acid helps soften the effects of reducing

processing.

• Dithiodiglycolic acid helps soften the effects of reducing agents and softening agents

• The citric acid acts as a buffer to lower the pH and suppresses excessive swelling caused by alkaline solutions.

Citric Acid Na (pH control)
Dithiodiglycolic Acid
Diammonium (Protection)
Betaine (Protection)

HEAT PROTECTION OIL

Hair Oil



70 m L

A heat -protecting oil containing the dual protective powers of Vitamin C derivatives and Erucalactone, which both easily adhere to hair surface with added heat. In the salon before a heat treatment, and for everyday care at home, this oil protects the hair for a beautifully supple finish.

Vitamin C Derivative *1 (Protects)/ Erucalactone *2 (Protects) Macadamia Nut Oil (Moisturizes)/ Squalane (Moisturizes)

Formulation Chart

STRAIGHT

Hair History		No Previous Straightening		Previous Straightening		
Damage Level		1	2	3	4	5
Type of Natural Curl/	Regrowth	Virgin Hair	Light Damage	Medium Damage	Heavy Damage	Porous Damage
History		Friction • Heat With UV damage	Alkaline Processing Once a Year	Alkaline Processing 6 Times a Year	Alkaline Processing 12 Times a Year	Heavily Repeated Alkaline Processing
Mix of Twisted & Curly Hair					ADJUST 0 *2 ²	ADJUST 0
	280	280:0(5:1)	280:0(3:1)	80 *1	80 *1	
	15 min	15 min	15 min	15 min	15 min	
					ADJUST 0 *2 ²	ADJUST 0
Curly Hair	250	250	250:0(5:1)	80 *1	80 *1	
	20 min	15 min	15 min	15 min	15 min	
					ADJUST 0 *2 ²	ADJUST 0
Wavy Hair	200	200	200	80	80	
	25 min	20 min	15 min	15 min	15 min	
Delicate Hair					ADJUST 0 *2 ²	ADJUST 0
(Aging Hair • Fine/ Baby Hair)	130	130	130	80	80	
	30 min	25 min	20 min	15 min	15 min	

^{*1} For stubborn curls, mix using formula for regrowth. Eg: For stubborn curls with Damage Level 3, use 80 and 250 with a 5:1 ratio. *2 Apply Adjust 0 beforehand for Damage Level 4.



DIGITAL PERM

Hair History		No Previous Straightening		Previous Straightening		
Damage Level		1	2	3	4	5
Hair Quality/ History	Regrowth	Virgin Hair Friction • Heat With UV damage	Light Damage Alkaline Processing Once a Year	Medium Damage Alkaline Processing 6 Times a Year	Heavy Damage Alkaline Processing 12 Times a Year	Porous Damage Heavily Repeated Alkaline Processing
Average Hair	200	200:0(10:1)	200:0(5:1)	100	ADJUST 0 *2* 100	ADJUST 0
	10~15 min	10~15 min	10~15 min	10~15 min	10~15 min	

^{*2} Apply Adjust 0 beforehand for Damage Level 4.

Curl Chart (20mm rods/ 10 minutes at 60°C)

Damage Level 1 (Virgin Hair)



Damage Level 3 (Medium Damage)

