

A

► COLOR PRODUCT

PURE Alkaline colors specialized for hair coloring after bleaching



ASIAN COLOR FES PURE

9 colors 21 shades
Oxidative hair color 85g each
<Basic use>
Color cream : OX (2.8%) = 1 : 1

Feature

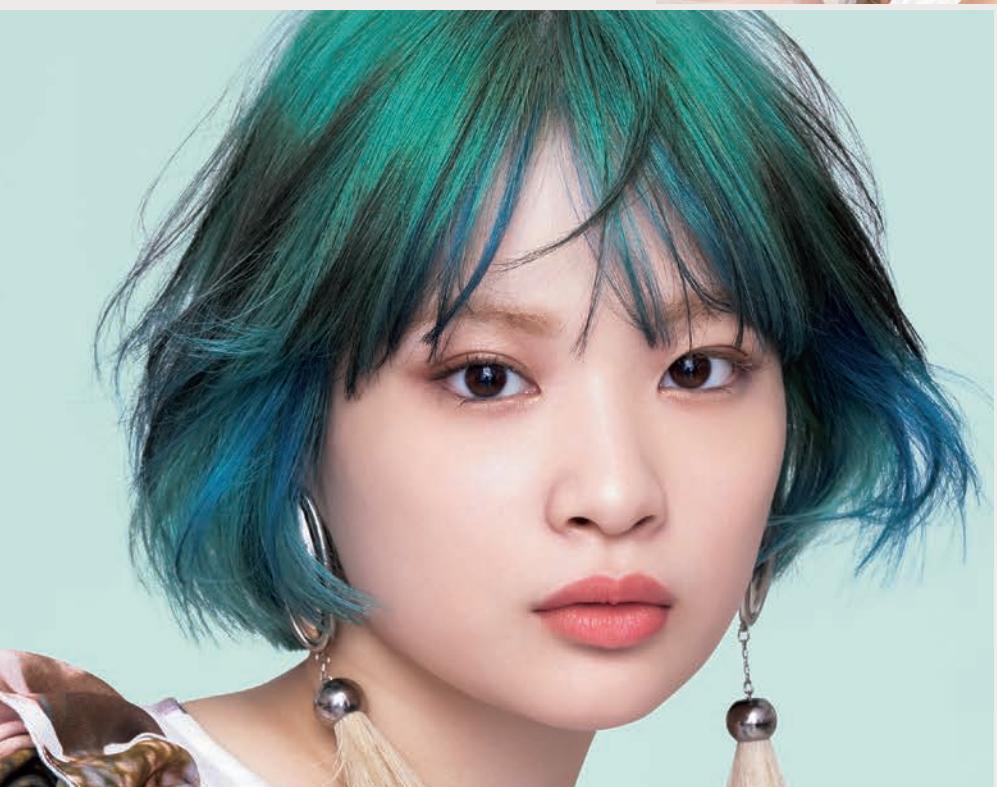
- POINT 01** Dye design that does not mix complementary colors
- POINT 02** Even coloring even with uneven undertones
- POINT 03** Smooth application

FINISHED IMAGE	MINT	CYAN	VIOLET	PURPLE	PINK	APRICOT	G.BEIGE	BEIGE	W.BEIGE
	P13	P9	P4						

※ Color samples are on 18Lv

● Before using ASIAN COLOR FES...
Thoroughly read instruction manual before using products.
※ Perform an allergy patch test every time you use the products.
※ Never use on anyone who has had an allergic reaction to a color product in the past.
※ Always wear gloves when handling products, such as during application and when rinsing.

● Performing a strand test to test color
Take 2-3 strands of hair at the back of head, underneath the surface,
where the overall design will not be affected. Apply color within a piece of foil,
and leave 15 minutes. Wipe and check color and use result to determine formula.



COLOR

► BLEACH PRODUCT

The power bleach offers a high-performing bleaching capability
with a creamy texture for an easy, even application.



ARIMINO BLEACH 120
Bleaching agent • Hair dye remover
Persulfate
500g



ARIMINO BLEACH OX 6
Developer
Hydrogen peroxide solution
1200g



ARIMINO BLEACH OX 1%
Developer
Hydrogen peroxide solution
1200g

● Before using ARIMINO BLEACH 120...
Thoroughly read instructions before using products.
※ Do not use if you have previously experienced a reaction to products contain persulfate.
※ This product contains persulfate, it can cause an allergic reaction.
※ Mixing ratio of bleach powder and developer is 1 : 2. If the mixing ratio is changed,
the viscosity changes and bleaching power decreases.
※ Apply bleach immediately after mixing. Bleaching power weakens as time goes by.

● Performing a strand test to test color
Depending on the types of hair color used last time, the desired brightness may not be
achieved. Check hair condition and color history before bleaching all of the hair.
Take small bundles from the inside of the back of the head (in 2-3 places) so as not to
disrupt the hair design. Apply bleach and seal in foil, let stand for 15 minutes and check
results.

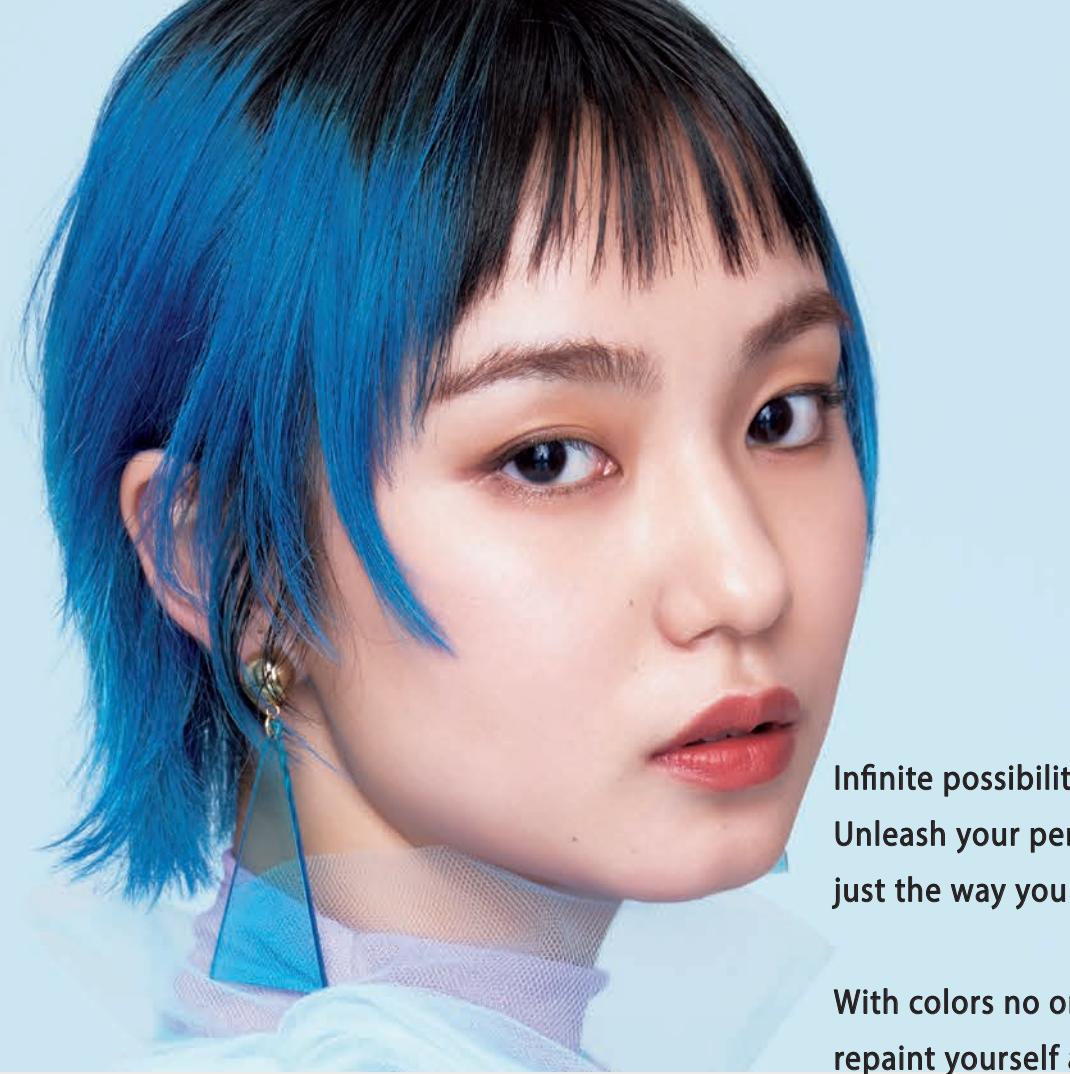
ARIMINO



BOOK

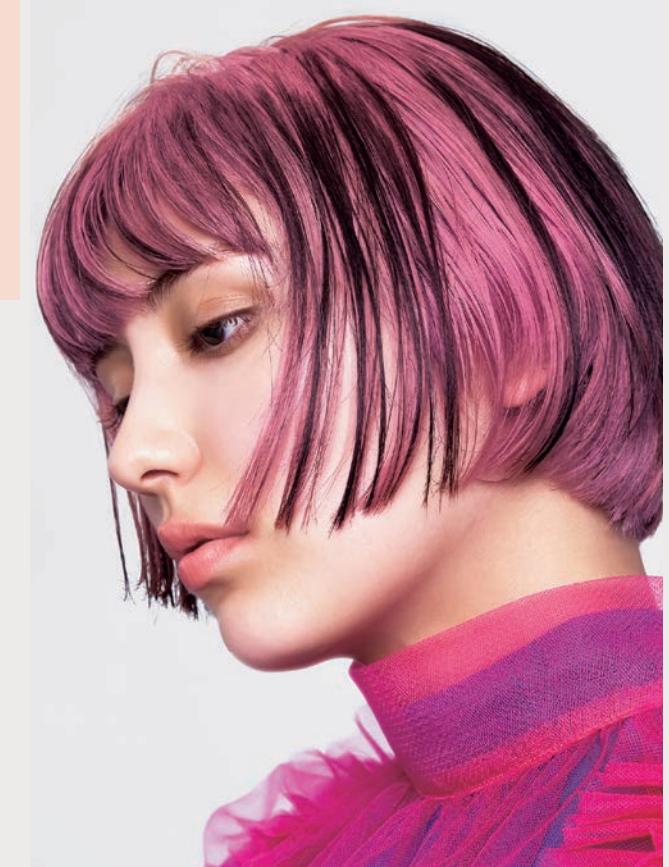


**Repaint yourself,
and repaint the world**



Infinite possibilities open up with vibrant colors.
Unleash your personality with colors,
just the way you feel.

With colors no one but you can create,
repaint yourself and the world.



STYLE :

01



MINT X G.BEIGE X CYAN

03



04



STYLE :

02



CYAN



STYLE :

03



VIOLET X G.BEIGE X PURPLE X BEIGE

STYLE:

04



PINK X VIOLET X W.BEIGE



STYLE :

05



06

STYLE :



APRICOT X BEIGE

07

STYLE :



G.BEIGE X PURPLE





STYLE :

08



BEIGE X PINK

W.BEIGE X APRICOT X G.BEIGE



STYLE :

09



RECIPE

STYLE:
01 MINT X G.BEIGE X CYAN

P.22

STYLE:
02 CYAN

P.23

STYLE:
03 VIOLET X G.BEIGE X PURPLE X BEIGE

P.24

STYLE:
04 PURPLE X MINT

P.25

STYLE:
05 PINK X VIOLET X W.BEIGE

P.26

STYLE:
06 APRICOT X BEIGE

P.27

STYLE:
07 G.BEIGE X PURPLE

P.28

STYLE:
08 BEIGE X PINK

P.29

STYLE:
09 W.BEIGE X APRICOT X G.BEIGE

P.30

BEFORE



【Color history】
Residual dye of lowlights

【Before brightness】
17LV



COLOR

Recipe

Roots P13 MINT : P13 G.BEIGE = 3:1
Color cream : OX = 1:1 (OX2.8%)

Middle·ends P13 MINT
Color cream : OX = 1:1 (OX2.8%)

Design P13 CYAN : P9 CYAN = 3:1
Color cream : OX = 1:1 (OX2.8%)

※OX = ASIAN COLOR FES OX

Key design point A design that utilizes lowlights on the surface.



Sectioning

After application

FINISH



STYLE:
01 — MINT X G.BEIGE X CYAN

STYLE : 02 CYAN

BEFORE



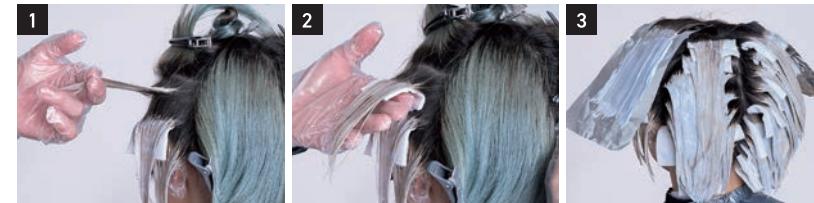
【Color history】
Green residual dye from the middle to the ends.

BLEACH

Recipe Formulate BLEACH OX depending on the residual dye.

Middle·ends ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX 6%:OX 1% = 1:1)
※ OX = ASIAN COLOR FES OX

Key point Apply bleach so that it does not get on the regrowth.



Hold the panel on base to prevent the bleach from getting on the regrowth.
Apply to the middle and use a cotton to prevent the bleach from touching the lower panel.
After applying to the middle, then apply to the ends.

AFTER
BLEACH



【Brightness after bleach】

【Color history】

Orange residual dye in the ends.

BEFORE



BLEACH

Recipe Use BLEACH OX 1% for high damaged ends.

Regrowth ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6%:OX1% = 1:1)

Middle·ends ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX1%)

※ OX = ASIAN COLOR FES OX

Key point Use cottons and papers for even bleach development.



To reduce stress on the scalp, apply bleach to avoid touching the scalp.
Leave it for a while until the desired brightness is achieved.
Apply to the ends.

AFTER
BLEACH



【Brightness after bleach】

17Lv

COLOR

Recipe

Roots P13 VIOLET : CLEAR : P9 G.BEIGE = 4:2:1
Color cream : OX = 1:2 (OX2.8%)

Middle·ends P13 VIOLET : P9 VIOLET = 4:1
Color cream : OX = 1:2 (OX2.8%)

Design

Roots CLEAR : P13 PURPLE : P9 BEIGE = 10:1:1
Color cream : OX = 1:2 (OX2.8%)

Middle·ends CLEAR : P13 PURPLE : P9 BEIGE = 20:2:1
Color cream : OX = 1:2 (OX2.8%)

※ OX = ASIAN COLOR FES OX

Key design point

A white design with softness



Sectioning After application

FINISH



STYLE : 03 VIOLET × G.BEIGE × PURPLE × BEIGE



※ The ratio shows the mixing ratio.

STYLE: 04 — PURPLE × MINT

BEFORE



【Before brightness】
17Lv

COLOR

Recipe

Roots

P13 PURPLE
Color cream : OX = 1:1 (OX2.8%)

Middle·ends

P13 PURPLE : P9 PURPLE = 5:1
Color cream : OX = 1:1 (OX2.8%)

Design

P13 MINT
Color cream : OX = 1:1 (OX2.8%)

※ OX = ASIAN COLOR FES OX

Key design point A colorful design with inner color.



Sectioning



After application

FINISH



BEFORE



【Color history】
Gray highlights in the surface ends.
※No color history except highlights.

BLEACH

Recipe

To brighten hair, use BLEACH OX 6% for the middle and the ends.

Regrowth

ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6% : OX1% = 1:1)

Middle·ends

ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6%)

※ OX = ASIAN COLOR FES OX

Key point

Use foils to maximize brightness.



Apply to the middle to the ends each panel.

Continuously, apply to the regrowth and cover with a foil.

After application

AFTER
BLEACH



【Brightness after bleach】
17Lv

COLOR

Recipe

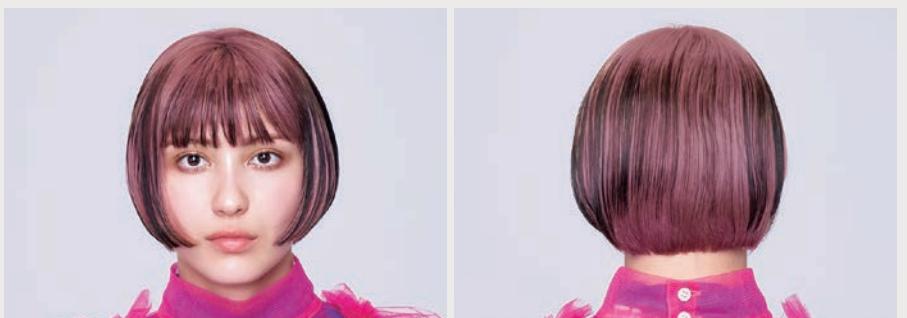
Roots·middle·ends P13 PINK : P13 VIOLET = 3:1
Color cream : OX = 1:1 (OX2.8%)

Design

P4 W.BEIGE
Color cream : OX = 1:1 (OX2.8%)

※ OX = ASIAN COLOR FES OX

Key design point A design that utilizes highlights on the surface.



STYLE: 05 — PINK × VIOLET × W.BEIGE



※ The ratio shows the mixing ratio.

STYLE: 06 APRICOT × BEIGE

BEFORE



【Color history】
Orange residual dye in the bangs.
Brown residual dye in the back.

BLEACH

Recipe Use BLEACH OX 1% for high damaged ends.

Regrowth ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6%)

Middle ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6% : OX1% = 1:1)

Ends ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX1%)

※ OX = ASIAN COLOR FES OX

Key point Apply without physical damage due to combing.



Apply only to the regrowth.

Leave it for a while until the desired brightness is achieved.

Apply to the middle to the ends.

AFTER
BLEACH



【Brightness after bleach】
17Lv

COLOR

Recipe

Regrowth P4 BEIGE
Color cream : OX = 1:1 (OX2.8%)

Middle·ends P9 APRICOT
Color cream : OX = 1:1 (OX2.8%)

Design P4 BEIGE
Color cream : OX = 1:1 (OX2.8%)

※ OX = ASIAN COLOR FES OX

Key design point

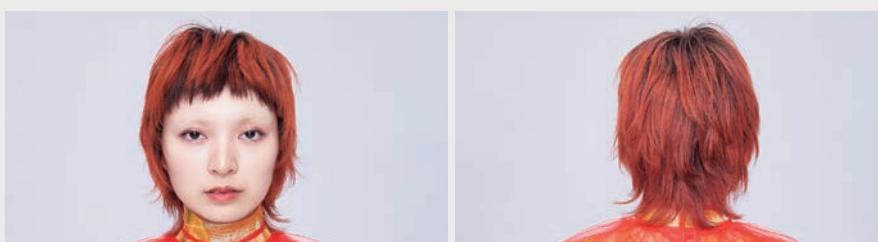
A design that tightens the face line with lowlights.



Sectioning

After application

FINISH



BEFORE



【Color history】
Beige residual dye. (Unevenness in the middle due to brightness differences.)

BLEACH

Recipe Formulate BLEACH OX depending on the residual dye.

Middle (Low brightness parts) ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6% : OX1% = 1:1)

Ends except the middle ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6%)

※ OX = ASIAN COLOR FES OX

Key point Apply from low brightness areas.



Apply to the low brightness areas, protect the hair with papers to prevent it from getting on other areas.

Leave it for a while until the desired brightness is achieved, then apply to the ends.

AFTER
BLEACH



【Brightness after bleach】
17Lv

COLOR

Recipe

Roots P9 G.BEIGE : P13 G.BEIGE = 2:1
Color cream : OX = 1:1 (OX2.8%)

Middle·ends P9 G.BEIGE : P13 G.BEIGE = 1:1
Color cream : OX = 1:1 (OX2.8%)

Design P13 PURPLE : P9 PURPLE = 4:1
Color cream : OX = 1:1 (OX2.8%)

※ OX = ASIAN COLOR FES OX

Key design point

A design with softness in gray tone.



Sectioning

After application

FINISH

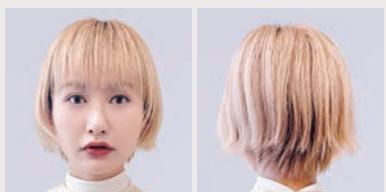


STYLE:
07

G.BEIGE
×
PURPLE

STYLE: 08 BEIGE × PINK

BEFORE



【Color history】
Beige residual dye.

BLEACH

Recipe Formulate BLEACH OX depending on the color history.

Regrowth ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6% : OX1% = 1:1)

Middle ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX6% : OX1% = 1:2)

Ends ARIMINO BLEACH 120
Bleach powder : OX = 1:2 (OX1%)

※ OX = ASIAN COLOR FES OX

AFTER
BLEACH



【Brightness after bleach】
17Lv

COLOR

Recipe

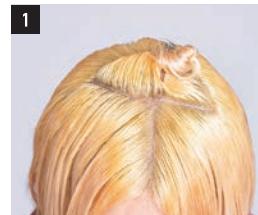
Roots P13 BEIGE
Color cream : OX = 1:1 (OX2.8%)

Middle·ends P13 BEIGE : CLEAR = 1:1
Color cream : OX = 1:1 (OX2.8%)

Design P13 PINK
Color cream : OX = 1:1 (OX2.8%)

※ OX = ASIAN COLOR FES OX

Key design point A design that combines both brightness and softness.



Sectioning



After application

Protect the separately colored sections with plastic warp to prevent them from overlapping.

FINISH



BEFORE



【Before brightness】
17Lv

COLOR

Recipe

Roots·middle·ends P13 W.BEIGE
Color cream : OX = 1:1 (OX2.8%)

※ OX = ASIAN COLOR FES OX

AFTER
COLOR



COLOR

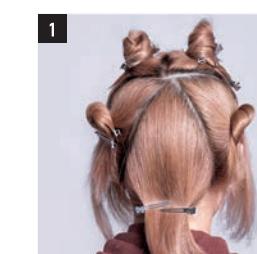
Recipe

Design① P9 APRICOT
Color cream : OX = 1:1 (OX2.8%)

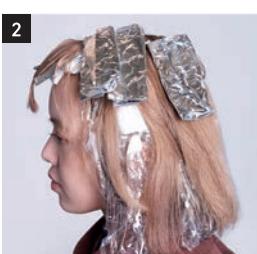
Design② P9 W.BEIGE : P4 G.BEIGE = 5:1
Color cream : OX = 1:1 (OX2.8%)

※ OX = ASIAN COLOR FES OX

Key point A dynamic design with 2 colors of lowlight.



Sectioning



After application

FINISH



STYLE: 09 W.BEIGE × APRICOT × G.BEIGE

17Lv

17Lv

17Lv

17Lv