

Born in Japan


日本人の資質と感性を大切に“美しさ”を目指して、
製品・技術をお届けしています。

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STYLE CLUB

for CURL



Textures Will Change the Way You Style

STYLE CLUB

Breezy, Beautiful Curls.

Styling products specifically created to let you play with permed, ironed, and natural curls, for that perfectly relaxed, “unstyled” look of effortless beauty.



STYLE CLUB for CURL CURLY WAX

Add definition to natural waves.

- Create piecey styles with frizz control
- Add curl to limp waves



<Moisturizing>



Vegetamide 18MEA:
Hydrolyzed Rice Protein



<Moisturizing, Gloss>

Tahitian Oil:
palm oil,
Tahitian gardenia



Lipo-Amino Acid:
lauroyl glutamic acid

Oil- and water-based setting agents bring out natural curls for even, glossy definition

Scent of White Geranium & Citrus Pear



STYLE CLUB for CURL RIDGE JELLY

Revive limp perms with gloss and hold

- Create ridges in loose or old perms



<Repairing>



Royal Jelly Extract



<Moisturizing, Gloss>

Tahitian Oil:
palm oil,
Tahitian gardenia



Lipo-Amino Acid:
lauroyl glutamic acid

Moisture-rich setting agents penetrate old perms to create supple ridges

Scent of White Geranium & Citrus Pear



Create natural looks without the frizz. Perfect piecey-ness for naturally lovable curls.



Scrunch into hair to create moist ridges right where you want them. A must-have for busy mornings.





STYLE CLUB forCURL LOOSING FOAM

Transform tight curls into soft waves

- For loosening hair curled with an iron



<Airy Shaping>



Green Tea Leaf
Polyphenols



Tahitian Oil:
palm oil,
Tahitian gardenia



Lipo-Amino Acid:
lauroyl glutamic acid

Airy setting agents create and maintain loose curls

Scent of White Geranium & Citrus Pear



The innovative, non-wetting foam creates subtle, effortless, loose curls.



STYLE CLUB forCURL HAIR MAKE SPRAY

Create airy curls and add volume

- For volumizing shorter perms
- To maintain movement & silhouettes on permed hair

<Airy Hold>



Non-Tacky Polymers
Co-polymer AMP

<Moisturizing, Gloss>



Tahitian Oil:
palm oil,
Tahitian gardenia



Lipo-Amino Acid:
lauroyl glutamic acid

Non-greasy membrane formula creates bounce for long-lasting volume and hold

Scent of White Geranium & Citrus Pear



The combination of airy, delicate softness with silhouette-maintaining properties creates natural-looking styles that last.





THE CURL

In ancient times, Egyptian women were said to have pasted mud in their hair, wrapped it around round objects such as twigs, and created curls and waves with the heat of the sun. Since then, the softness and silhouette of curly hair has become a tool to emphasize a feminine image.

In recent years, the trend in Japan has been of loose curls, whether it be S-, C-, or J- shaped. One of the curl's many appeals is that it can even help to create the intangible feeling of effortless beauty.



STYLE CLUB

for **CURL**