




SHERPA
DESIGN SUPPLE



ARIMINO

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Enhance its beauty, the power of design supplement.

Clear curl, silky straight, bright color.
To accomplish the technique of beautician
with much more solid beauty.
Control the demerits of damage and aging,
enhance the finishing & persistence
more than ever. To meet much more of needs,
newly divided into 12 functions.
Design supple "SHERPA" support the beauticians
who is challenging various design.



High-penetration and persistence

After-care combined with color/perm process

First in the industry, dedicated aging pre-care

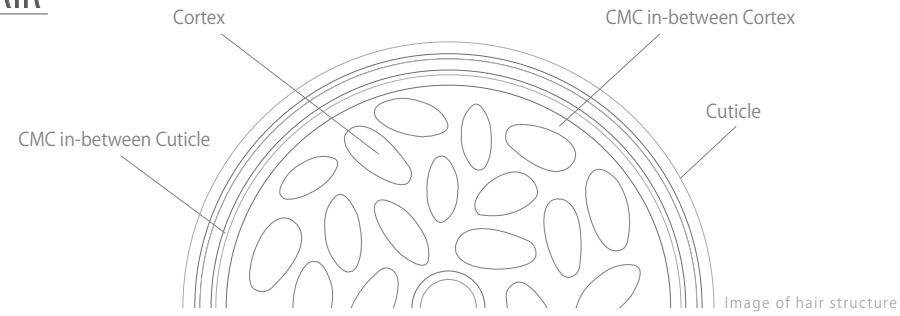
After-care which seeks finishing persistence,
and Aging care which gives hair volume,
are added to new lineup !
Enhance and evolve the support function
of pre to after care
which is necessary for hair design

12 Lineup



Effect	Protect		Assist			Control		Reset	Texture			Keep
Category	PRE CARE	PRE CARE	PRE CARE	PRE CARE	PRE CARE	MIDDLE CARE	MIDDLE CARE	AFTER CARE①	AFTER CARE②	AFTER CARE②	AFTER CARE②	AFTER CARE③
Main ingredient	CMC & PPT	Polyphenol & PPT	CMC	PPT	Concentrated CMC	Catechin & CMC	CMC	Carbonic acid & Platinum	Polyphenol	CMC & Erucalactone	CMC & Hyaluronic acid	PPT & 18-Methyl Eicosanoic Acid

STRUCTURE OF HAIR



CORTEX

Occupy the large part of hair structure, it's made of protein and it makes a strong contribution to strength/ flexibility. Since melanin exists inside cortex, it's related to staining part of hair color, and perm agent also works in cortex to create wave.

Cause of damage

- Alkali agent in color/perm
- Active oxygen by color/perm
- Lack of recombination in curling process
- Iron heat
- Aging
- UV ray

RESULT

- | HAIR COLOR | CURL | HAIR TEXTURE |
|------------|--------------------|------------------------------|
| ● Dullness | ● Hard to get curl | ● Thin hair • Lack of volume |
| ● Fading | ● Less lasting | ● Unwanted wave |
| | | ● Distrix |

CMC in-between Cuticle

Consists of lipid material inbetween cuticle, bond between cuticle. CMC is the passage of product and it prevent excessive penetration of products and also prevent internal material flowing out of hair. It tightens up a cuticle, and gives hair smooth texture.

Cause of damage

- Alkali agent in color/perm
- Combing in color/straight perm application

RESULT

- | HAIR COLOR | HAIR TEXTURE |
|----------------|-----------------------------------|
| ● Uneven color | ● Dry |
| ● Fading | ● Worse texture by cuticle damage |
| | ● Less shine |

CMC in-between CORTEX

Consists of lipid material inbetween Cortex, bond between Cortex. CMC is the passage of product and it prevent moisture & nourishment flowing out of hair as well as breakage & distrix.

Cause of damage

- Alkali agent in color/perm

RESULT

- | HAIR COLOR | CURL | HAIR TEXTURE |
|-----------------|------------|--------------------------------|
| ● Color-dulling | ● Drooping | ● Less elasticity/ flexibility |
| | | ● Dry |

CUTICULE

Since the lipid-kind component of 18MEA is on the surface of hair, Hair is kept in hydrophobic, protected from external irritation. Also it prevent internal material flowing out of hair.

Cause of damage

- Blow-dry heat
- Brushing
- UV ray

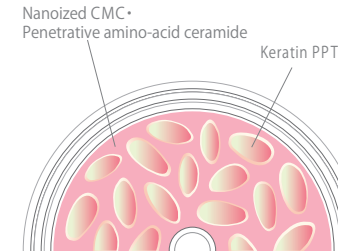
RESULT

- | HAIR TEXTURE |
|-----------------|
| ● Less shine |
| ● Dry |
| ● Rough surface |

12 function to combine suitable care

To stop the progress of damage

Conditioning mist
コンディショニング ミスト

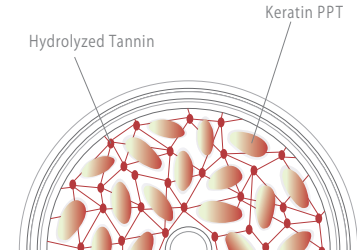


CMC and PPT supply lipid & protein, control damage from color/ perm

- Nanoized CMC • Penetrative amino-acid ceramide
- Keratin PPT
- CMC in-between Cortex
- Protein Repair • Protect

Protect elasticity for aging hair

Bridging mist
ブリッジング ミスト

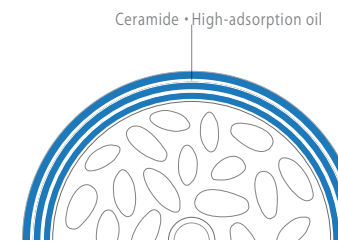


Polyphenol(Hydrolyzed Tannin) & Keratin enhance hair density, and gives aging hair elasticity.

- Hydrolyzed Tannin
- Keratin PPT
- Protein Repair
- Protein repair • protect

For a long-lasting hair color

Fixgum
フィックスガム

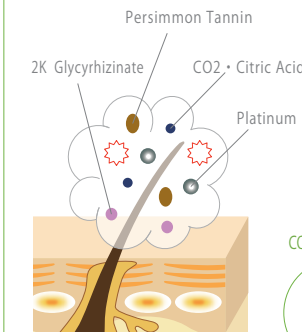


CMC is adsorbed into cuticle, prevent abrasion of cuticle and fading in after-shampoo of color process.

- Ceramide • High-adsorption oil
- CMC inbetween cuticle
- Repair • Protect

Alkali care for Scalp/Hair

Buffer soda
バッファソーダ



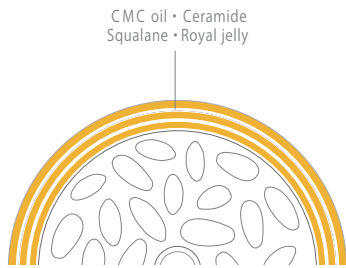
Soda & Platinum control damage of scalp/ hair by the residual alkali & oxide.

- CO2 • Citric Acid
- Platinum
- 2K Glycyrrhizinate
- Persimmon Tannin
- Residual alkali care
- Residual oxide care
- Control skin disorders
- Odor care

To support even hair color



Carrier oil
キャリアオイル



CMC oil condition the lipid balance inbetween cuticle, support to create even hair color for gray-mixed hair & damage-mixed hair.

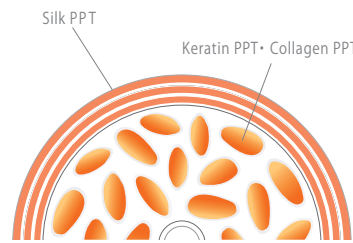
CMC oil • Ceramide
Squalane • Royal jelly

CMC
inbetween
cuticle
Repair

Enhance the ridge of curl



Nourishing liquid
ナリッシュングリキッド



3PPR (Keratin/ Collagen/ Silk) repair protein, support to create curl for fine hair & damaged hair.

Keratin PPT •
Collagen PPT

Silk PPT

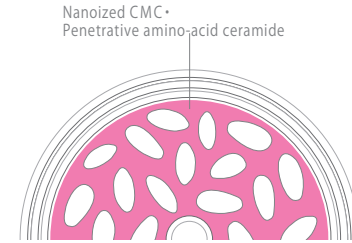
Protein
Repair • Protect

Protein •
Cuticle
Protect

For high-damaged straight hair



Conditioning milk
コンディショニングミルク



Supply inner/outer hair with concentrated CMC, protect ends which is tend to be damaged by iron heat or strong agent.

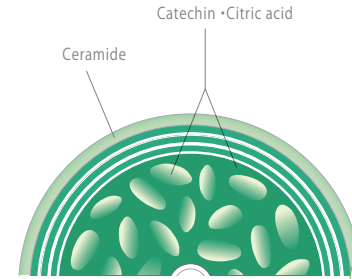
Nanoized CMC •
Penetrative amino-acid ceramide

CMC
inbetween
Cortex
Repair • Protect

Conditioning PH balance



Buffer oil
バッファーオイル



After condensing CMC of hair, this astringency prevent runoff of CMC, and protect hair from damage by residual alkali.

Catechin • Citric acid • Ceramide

Residual
oxide care

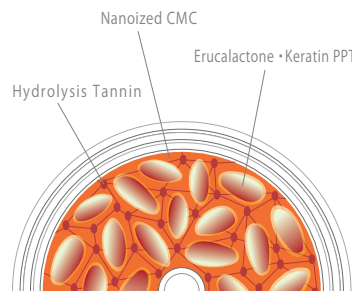
Residual
alkali
care

Control
runoff
of CMC

Volume finishing for aging hair



Bridging foam
ブリッジングフォーム



Polyphenol (Hydrolysis Tannin) enhance hair density, gives aging hair volume.

Hydrolysis Tannin •
Erucalactone • Keratin PPT

Nanoized
CMC

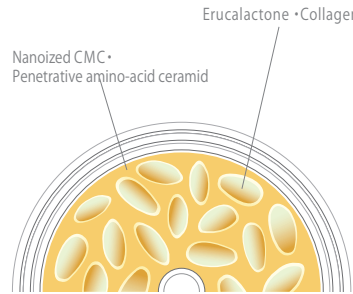
Protein
Repair

CMC
inbetween
Cortex
Repair

Shiny finishing for color/perm



Moisture foam
モイチャーフォーム



Condition the lipid balance with Erucalactone, give permed/colored hair shine.

Nanoized CMC •
Penetrative amino-acid
ceramide

Erucalactone •
Collagen PPT

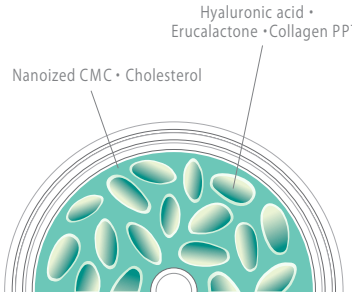
CMC
inbetween
Cortex
Repair

Protein
Repair

Soft finishing of iron straight



Smoothing foam
スムージングフォーム



Supply heated-harden hair with CMC & Hyaluronic acid, gives hair smooth texture.

Nanoized CMC •
Cholesterol

Hyaluronic acid •
Erucalactone •
Collagen PPT

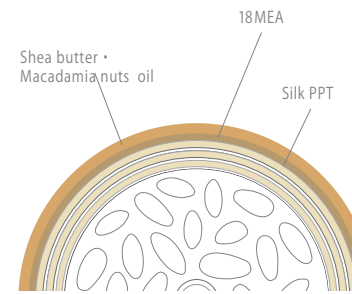
CMC
inbetween
Cortex
Repair

Protein
Repair

Hold the smooth texture



Hold mask
ホールドマスク



Silk PPT & 18MEA repair cuticle, retain internal constituent and saturated nourishment,

Silk PPT •
18MEA

Shea butter •
Macadamia nut oil

Cuticle
Repair • Protect

Moisturize

