



QUOLINE

QUOLINE STRAIGHT & CURL APPLICATION






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This book tells you the explanation of YouTube movies, and the technical points to enhance its quality. Use this as a reference tool to offer a wider range of services.

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<p>P3-P8 YouTube</p> <p>Explanation the process of Straightening and Digital perm in accordance with style image.</p> <p>P9-P10</p> <p>Introduce the technique points to enhance Quality of Straightening and Digital perm.</p>	<p>STRAIGHTENING Part1</p>  	<p>DIGITAL PERM Part1</p>  	<p>DIGITAL PERM Part2</p>  	<p>Point to influence the impression of Straightening</p> <ul style="list-style-type: none"> 1 Bangs 2 Blow-drying 3 Ironing 	<p>Point to influence the impression of Digital Perm</p> <ul style="list-style-type: none"> 1 Placement of 1st agent application 2 Heat temperature 3 Styling

Create A Wide Range of Designs with QUOLINE

QUOLINE works on specific, individual characteristics of different types of hair to help create supple, beautiful styles. The Active Balancing Function allows for a greater range of designs, from straight styles to curls.

PRODUCT LINEUP

STRAIGHT DIGITAL PERM	○			○		
	1st AGENT			1st AGENT		
	T 280	T-C 250	T-C 80	CA-T 200	CA-C 130	CA-T-C 100
						
pH	9.2	8.9	7.0	8.8	7.7	7.7
ALKALINE AMOUNT	6.5 mL	3.5 mL	0.7 mL	4 mL	1 mL	0.7 mL
REDUCING POWER	10.7%	10.7%	5%	7%	7%	5%
	2nd AGENT		2nd AGENT		2nd LOTION	
	OX		AFTER CREAM		AFTER LOTION	
						
pH	3.0		6.0		6.0	
REDUCING AGENT SETTING INGREDIENT	Hydrogen Peroxide Solution		Bromate		Bromate	

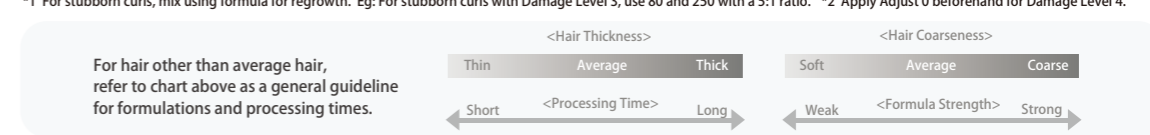
	HAIR PROTECT CREAM
	ADJUST 0
	
pH	5.0
配合成分	<ul style="list-style-type: none"> • Citric Acid (pH control) • Dithiodiglycolic acid (Protection) • Betaine (Protection)

	HEAT PROTECTION OIL
	HAIR OIL
	
配合成分	<ul style="list-style-type: none"> • Vitamin C Derivative *1 (Protects) • Erucalactone *2 (Protects) • Macadamia Nut Oil (Moisturizes) • Squalane (Moisturizes)
	<p>*1 Ascorbyl Tetrahexyldecanoate</p> <p>*2 Gamma-Docosalactone</p>

Formulation Chart

STRAIGHTENING						
Hair History	—	No Previous Straightening		Previous Straightening		—
Damage Level	—	1	2	3	4	5
Type of Natural Curl/History	Regrowth	Virgin Hair Friction • Heat With UV damage	Light Damage Alkaline Processing Once a Year	Medium Damage Alkaline Processing 6 Times a Year	Heavy Damage Alkaline Processing 12 Times a Year	Porous Damage Heavily Repeated Alkaline Processing
Mix of Twisted & Curly Hair	280 15 min	280:0 (5:1) 15 min	280:0 (3:1) 15 min	80 *1 15 min	ADJUST 0 *2 80 *1 15 min	ADJUST 0
Curly Hair	250 20 min	250 15 min	250:0 (5:1) 15 min	80 *1 15 min	ADJUST 0 *2 80 *1 15 min	ADJUST 0
Wavy Hair	200 25 min	200 20 min	200 15 min	80 15 min	ADJUST 0 *2 80 15 min	ADJUST 0
Delicate Hair (Aging Hair • Fine/ Baby Hair)	130 30 min	130 25 min	130 20 min	80 15 min	ADJUST 0 *2 80 15 min	ADJUST 0

*1 For stubborn curls, mix using formula for regrowth. Eg: For stubborn curls with Damage Level 3, use 80 and 250 with a 5:1 ratio. *2 Apply Adjust 0 beforehand for Damage Level 4.



DIGITAL PERM						
Hair History	—	No Previous Straightening		Previous Straightening		—
Damage Level	—	1	2	3	4	5
Hair Quality/History	Regrowth	Virgin Hair Friction • Heat With UV damage	Light Damage Alkaline Processing Once a Year	Medium Damage Alkaline Processing 6 Times a Year	Heavy Damage Alkaline Processing 12 Times a Year	Porous Damage Heavily Repeated Alkaline Processing
Average Hair	200 10~15 min	200:0 (10:1) 10~15 min	200:0 (5:1) 10~15 min	100 10~15 min	ADJUST 0 *2 100 10~15 min	ADJUST 0

*2 Apply Adjust 0 beforehand for Damage Level 4.

(比率は組み合わせ)

STRAIGHTENING Part 1



Ideal for those who


- have unmanageable, delicate hair
- use hair iron every day
- often have straightening
- like easy-styling



■ HAIR TYPE
 Thickness : Normal
 Hardness : Soft
 Damage level : 3
 Delicate hair


Point 1 Pretreatment • Apply 1st agent

Sections Angles



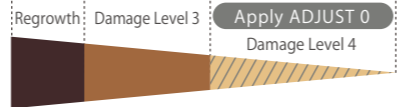
Pull the section out 90-degrees to the scalp

Application Replacement



Start apply half-inch away from the roots


Apply ADJUST 0 to heavily damaged part in advance



※Regardless of damage level, apply ADJUST 0 to soft & delicate hair

Let Stand


Tips



After finishing application, condition the hair stream and let it stand.


Point 3 Ironing

Sections Angles




Pull the section out 90-degrees to the scalp

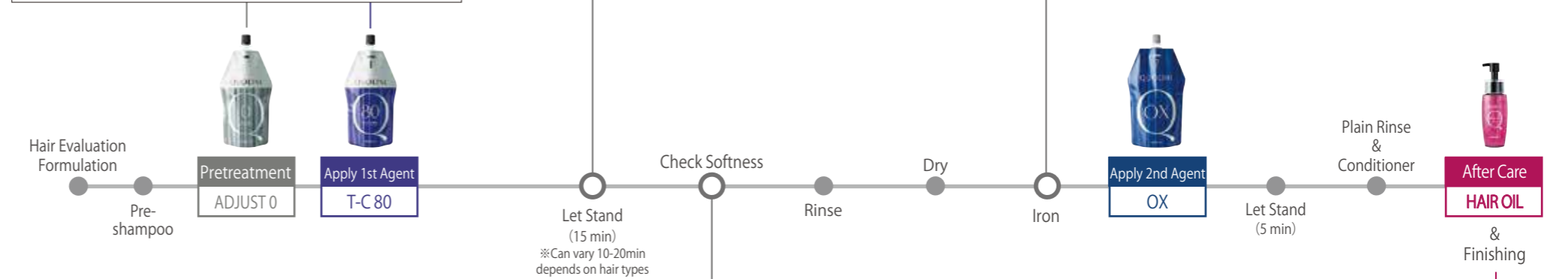
Sidburns



Take thinner sections and iron.



At the end, take vertical section and iron.



Point 2 Check Softness

■ Desired Softness
T-C 80 : 50%



Soft in surface, still have the core

■ Desired Softness
Others : 70-80%



Take one piece of hair, remove formula. Then stretch it slowly.



Extend from 1/3 inch to 2/3 inch, still have the core.

Point 4 Finishing

Before blow-dry



Apply QUOLINE HAIR OIL to hair all over.

Blow-dry



Blow-dry roots first



Then top-to-bottom, and condition hair stream.

DIGITAL PERM Part 1



Ideal for those who

- want to make softer image
- use hair iron everyday
- enjoy hair arrangement
- like easy-styling

AFTER




BEFORE



■ HAIR TYPE
 Thickness : Normal
 Hardness : Normal
 Damage level : 3-4

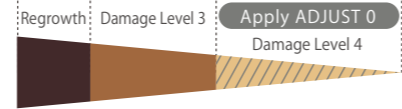
Point 1 Pretreatment • Apply 1st agent

Start applying where to make curls



Start applying under the chin line


Apply ADJUST 0 to heavily damaged part in advance



※Regardless of damage level, apply ADJUST 0 to soft & delicate hair

Let Stand

Tips



Wind a curling rod for checking softness

Point 2 Wind Curling Rods

Winding



Wind the rods one more turn above the place where you applied 1st agent

Rods Setting




<Top> ■ 24mm × 2 • ■ 22mm × 4
 <Middle> ■ 22mm × 5
 <Bottom> ■ 20mm × 2



Check Softness


Point:



If tips are shaped as C, OK


Point 3 Finishing

After plain rinse




Curls are under the chin line

Blow-dry



Blow-dry with twisting curl.



At the end, twist all hair, style.



Ideal for those who

- want to make softer image
- is not good with iron styling
- enjoy hair arrangement
- like easy-styling

AFTER




BEFORE



■ HAIR TYPE
 Thickness : Thick
 Hardness : Normal
 Damage level : 3-4

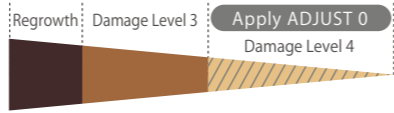
Point 1 Pretreatment · Apply 1st agent

Start applying where to make curls



Start applying under the Lip line

Apply ADJUST 0 to heavily damaged part in advance



※Regardless of damage level, apply ADJUST 0 to soft & delicate hair



Let Stand

Tips



Wind a curling rod for checking softness

Check Softness


Point



If tips are shaped as one curl, OK

Point 2 Wind Curling Rods

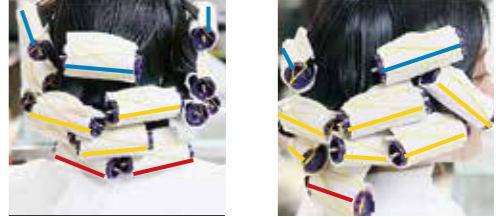
Winding



Curling Rods
1st Agent

Wind the rods one more turn above the place where you applied 1st agent

ロッド構成



〈Top〉 24mm × 3 · 22mm × 6
 〈Middle〉 22mm × 5
 〈Bottom〉 20mm × 2

Point 3 仕上げ

After plain rinse



Curls are under the lip line

Blow-dry



Blow-dry with twisting and grasping the curl



Detangle and style

Points to influence the impression of straightening

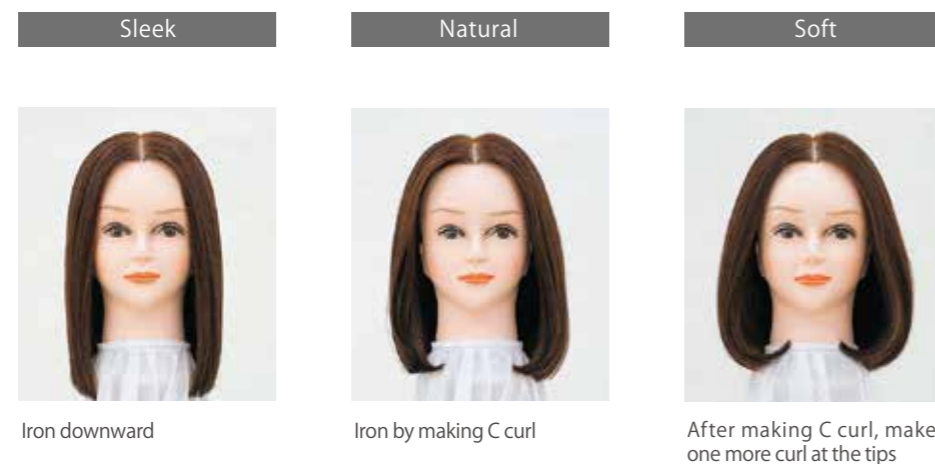
- 1 **Application Process : Natural Bangs**
Create rounded shape with using foils. (When applying 1st/ 2nd agent)



- 2 **Blow-dry for more natural finishing**

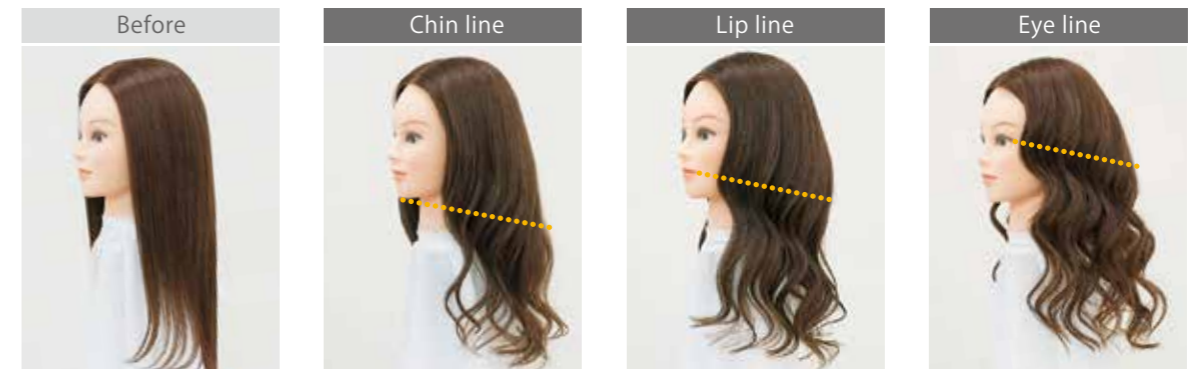


- 3 **Control silhouette by handling iron**
Silhouette and impression change depending on the way to handle iron



Points to influence the impression of Digital Perm

- 1 **Curl differences among the placement of 1st agent application**
Curl placement decide the finish image



- 2 **Curl differences among the heat temperature**
Heat temperature decide curl shape and ways of styling

Curl Strength	Loose ←————→ Tight
Temperature	60°C ————— 70°C~90°C
Amount of moisture	————— Less
Styling	For wet hair ————— For dry hair

- 3 **Curl differences among styling**
Styling products decide curl finishing

