



BS STYLING

"Texture impact" enhance the quality of a hair design

Desired Image, Desired Texture

– BS STYLING –

Texture often defines a hair style, distinguishing the good from the great.

The BS STYLING series offers just the tools you need
to create a wide range of shapes and textures
for endless possibilities in professional styling.

● GET SHINY LOOK

SHINING SPRAY

Gloss • Tame Frizz

< TEXTURE >

Light ●●○○○ Heavy

A weightless shine spray that reduces fly-aways.

POINT OF USE

»Apply all over to hair, hand-combing for more silky finish.

168g (280mL)



SHINING FOAM

Softness • Gloss

< TEXTURE >

Light ●●●○○ Heavy

Ideal for both wavy or straight style.
Especially good for dried, damaged hair.
Leaves hair soft to the touch with a luminous finish.

POINT OF USE

»Apply to hair, brush and blow-dry for further shiny finish. »Apply to ends to moisturize.

230g



● GET PIECEY LOOK AND MOVABLE STYLE

WAX SPRAY

Movable • Piecey look

< TEXTURE >

Light ●●○○○ Heavy

Weightless and light texturizing wax spray.
Creates body and dimension.

POINT OF USE

»To enhance piecey look, spray by strands. To create light movement, spray liberally throughout hair then manipulate into desired finish.

200g (280mL)



WAX FOAM

Ridge Curl • Piecey look

< TEXTURE >

Light ●●●○○ Heavy

Ideal for curls or short defined finishes.
Create soft and piecey curls.

POINT OF USE

»Apply to damp hair, blend well to create defined curl.

230g



● MOISTURIZING, SOFT TEXTURED STYLE

NUANCE DROP

Softness • Piecey look

< TEXTURE >

Light ●●●○○ Heavy

Ideal for loose wavy finish.
Non-sticky, mild serum creates a soft light styling finish.

POINT OF USE

»Spread product in palms & apply to hair by hand-combing. »For dried wavy hair, apply to damp hair, blow-dry and style.

100mL



NUANCE CREAM

Tamed • Piecey look

< TEXTURE >

Light ●●●●● Heavy

Moisturize and create tamed and piecey look

POINT OF USE

Li »To control frizz and tame hair, spread product in palms and apply to inside & surface of hair.

100g



WAX

Movable • Piecey look

< TEXTURE >

Light ●●●●○ Heavy

Flexible and piecey finish.
Styles have a light weight and textured hold

POINT OF USE

»Spread product in palms well, apply to hair to style into desired finish.

110g



Enhance the Texture.



BOUNCY SPRAY

Add body • Keep style

< TEXTURE >
Light ●○○○○ Heavy



Keeps the style with medium hold,
gives even the finest hair body and volume.

POINT OF USE

»To create volume on top of the hair, spray to the roots
with holding strands. »To keep airy curl spray liberally
from inside of the hair.

189g (280mL)

BOUNCY FOAM

Body • Bounce

< TEXTURE >
Light ●●○○○ Heavy



Ideal for light wave styles.
Gives even the finest hair body and bounce.

POINT OF USE

»To create volume on top of the hair, spray to the roots.
»To create airy finish, blow-dry from the bottom.

230g

FREEZE KEEP SPRAY

Firm hold

< TEXTURE >
Light ●○○○○ Heavy



Ideal for updo styles.
Keep the style with strong hold, even in
humid weather or strong wind.

POINT OF USE

»For point styling, spray into the place.
»To keep the entire style,
spray liberally a little away from the hair.

189g (280mL)



BS for All Design.

BOUNCY BASE WATER

Airy bounce

< TEXTURE >
Light ●○○○○ Heavy



Create volume on top of the hair.
Provides light weight texture and body.

POINT OF USE

»Apply liberally to towel-dried hair from the roots to
ends. Blow dry with holding strands to create volume on
top

190g

HEAT SHAPE MIST

Heat protection • Add body

< TEXTURE >
Light ●●○○○ Heavy



Use before thermal tool, gives hair body and
keep the style.

POINT OF USE

»Apply to wet hair, blow-dry then style with iron for soft
finish. Or apply to dry hair to create body.

200mL

FREEZE KEEP MIST

Firm hold

< TEXTURE >
Light ●●○○○ Heavy



Ideal for point styling.
Finishes all hair texture with a firm, hard hold.

POINT OF USE

»To create volume on top of the hair, spray to the roots.
»To create airy finish, blow-dry from the bottom.

200mL

FREEZE KEEP GEL

Wet look • Strong hold

< TEXTURE >
Light ●●●○○ Heavy



Create a tight wet look with a strong hold.

POINT OF USE

»Apply to wet hair for a better blend.
»To hold stronger, apply to hair and style, then set
with dryer.

200g

< Ingredients >

Carefully selected ingredients take good care of hair.

Camellia Oil



Gives hair shine
and protect from dry

Camellia Flower Extract



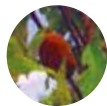
Moisturize

Silk Protein



Control
moisture balance
inside hair

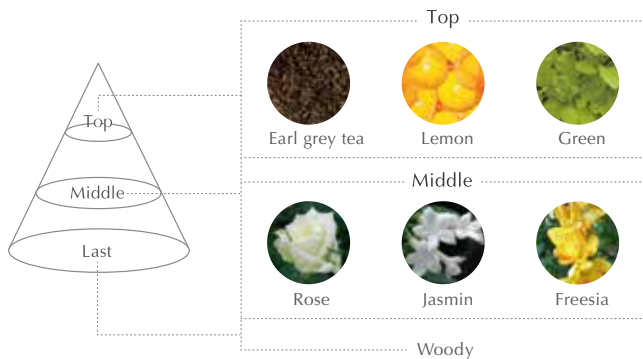
Cupuacu



Moisturize and
sun care of hair

< Fragrance >

Elegant, gentle citrus tea aroma for unisex



(写真はイメージです。)

ヘアスタイル もっと楽しく もっと遊ぶ

Styling Park

BSでつくるスタイルがほかにもいろいろ。
ポイントムービーも公開中！

スタイリングパーク

検索



Hair & make-up by peek-a-boo

衣装協力: SHOW CASE by plumpynuts, DILETTES & SNOBS

ARIMINO

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